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# HARROLD'S

## Spring = Annual

*Professional Trade*  
*Season 1939*

# DESCRIPTION OF THE HARROLD'S PEDIGREED STRAIN Line Of Giant Pansies

**HARROLD'S PEDIGREED NOVELTIES:** This mixture is made up from individual plant selections in our breeding department. It contains some of the finest specimens obtainable in the Pansy world today. Nearly every color and form that is most desirable is represented in this mixture.

Recommended where the unusual is desired.

**HARROLD'S PEDIGREED POT PANSIES:** A short growing giant type, which, if grown properly in a cool, well ventilated house, will make fine individual specimen plants for pot or box setting.

**HARROLD'S PEDIGREED CUT-FLOWER PANSIES:** A fine giant sort which, grown under similar conditions to those above, produces many fine flowers on stems 6 to 11 inches long. Wide color range.

**HARROLD'S RUBY GIANTS:** The finest selection of giant red Pansies we know of. Ranging from the red bronzes and orange scarlet, to brilliant deep mahogany. These are very desirable.

**HARROLD'S AZURE GIANTS:** A brilliant blue companion to the above variety. Giant size and very early, producing quantities of large sized flowers on long stems.

**HARROLD'S GOLDEN GIANTS:** A golden yellow companion to the above two varieties. Large flowers produced in profusion makes this sort desirable, and the distinctive dark center blotch adds much to its attraction.

**HARROLD'S PEDIGREED SWISS GIANTS:** Introduced by us in 1937 this is one of the most advanced strains of Swiss blood stock available today. Advanced in color, robust plant and early flowering habits it offers improvements which merit the wide acceptance it has enjoyed.

**HARROLD'S PEDIGREED GIANTS:** This variety we introduced nearly a decade ago and it has long proved its value to the trade. Its introduction marked a milestone in the breeding of Pansies of super giant size and today, modernized and kept up to date, it still is not surpassed in this class. For robust, early habit, good flower stem and outstanding flower size and colors this sort is still tops.

**HARROLD'S PEDIGREED GIANT ART-SHADES:** A strain still further refined from our Harrold's Pedigreed Giants. Retaining the major advances of the parent variety it is of remarkable value because of its color range which is still more varied, especially in the unusual art coloring.

**HARROLD'S PEDIGEED GIANT ART-SHADES:** **ORCHID SELECTION-** Still another strain from the original Harrold's Pedigreed Giants. This one is bred toward the unusual pastel and orchid colors and is remarkable for some of these colors, and the robust habit in this type of stock.

**HARROLD'S ALL-AMERICAN BEDDING MIXTURE:** This is a composite mixture of varieties we make up exclusively from seeds grown in our own gardens. Eighty percent are Harrold's Pedigreed Strain varieties, while the other twenty percent is composed of seeds from specimen plants in our trial grounds; where tests of other principal varieties and strains are periodically grown for comparison. This mixture is unsurpassed among the standard mixtures for the variation of types and colors contained

**HARROLD'S IMPROVED SWISS:** A Harrold bred strain of this popular variety that is outstanding in size and coloring, as well as being much earlier than any other strain of the Swiss family with which we have compared it to date. In spite of the many "Improved Swiss" and "Super-Swiss" strains obtainable, we predict that you will not appreciate this variety until you have given this strain a trial. Compact habit.

**HARROLD'S OREGON MIRACLE MIXED:** This is the lowest priced of the genuine Harrold bred varieties. With large sized flowers and its wide color range, it is a sound value. It may successfully be used as a competitor of any other sort at near its price range; being superior to most of the stock in this price range. Do not, however, make the mistake of economizing through the use of this variety in a market that more modern stock can be sold in.



THIS SPECIMEN WAS over 4 inches in diameter. A well balanced color mixture grand size and fine plants of early habit identifies these.

OUR 1937 NOVELTY Harrold's Pedigreed Swiss Giants: The latest and most advanced strain of this popular group.

## HARROLD'S *Pedigreed Swiss Giants*

This our principle 1937 Novelty which will be of interest to all Pansy growers, commercial as well as fanciers. As its name implies the stock is of the fancy type and has been bred from "Swiss" parents.

The chief drawback of the "Swiss" strains in the past has been the late flowering habits and a weakness of plant habit. These we believe we have substantially improved even over our old and tried standby in this class—our Harrold's Improved Swiss offered on page 2 and 6.

Flower color range is also somewhat advanced through additions of several exclusive new ones as well as widening the color range in the better known shades, has resulted in a more attractive coloring and the five blotched center is more prevalent than in most stock. Plant habit is compact and less inclined to leg out while the blooming period with us is but a few days later than our Harrold's Pedigreed Giants which are noted for their early flowering habits. Brightened colors has also added to the value of this sort as a subject for mass bedding, a feature of many "Swiss" strains which is entirely lacking because of dead and dark colors.

In size the flowers excell anything we have seen in this class to date and substance is somewhat improved although they are still not as heavy in substance as some of the Exhibition types. Size, of course, like with all Pansies, is dependent upon environment and culture. With us this has been excellent, ranging up to better than 4½ inches.

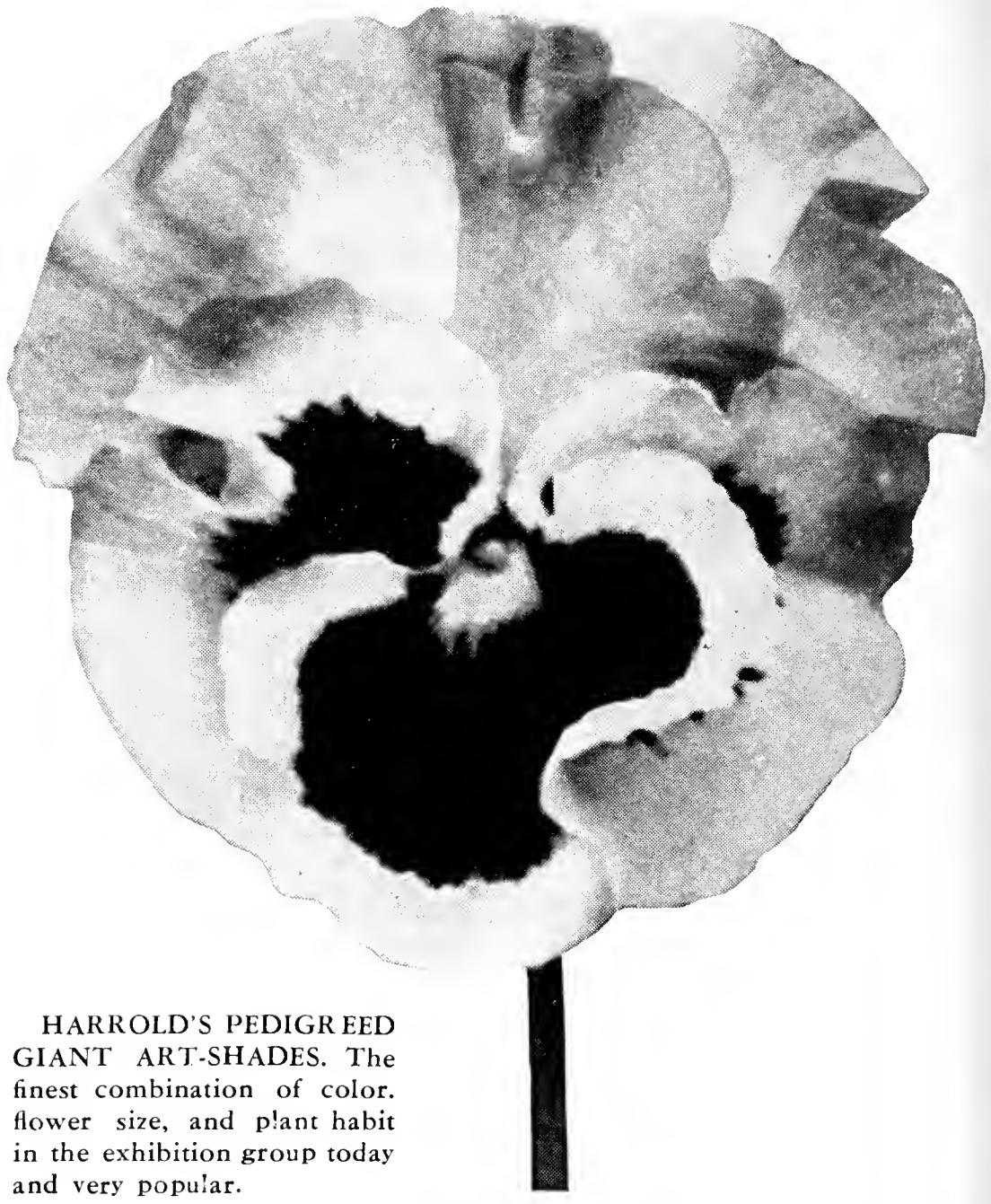
### SEED PRICES

**STANDARD QUALITY** : Trade Packet, \$1.25; 1/8 oz., \$2.25; 1/4 oz., \$4.25;  
1/2 oz., \$8.25; 1 oz., \$16.00; 2 ozs., \$30.00

### PLANT PRICES

**SEEDLINGS:** \$1.25 per 100; \$6.00 per 1000; 3,000 for \$16.00.

**TRANSPLANTED:** \$2.50 per 100; \$16.00 per 1000.



HARROLD'S PEDIGREED GIANT ART-SHADES. The finest combination of color, flower size, and plant habit in the exhibition group today and very popular.

## HARROLD'S PEDIGREED GIANT *Art - Shades*

Resulting from more than a third of a century of specialized Pansy experience, this variety has been bred from our HARROLD'S PEDIGREED GIANTS, and like its parent it has a compact very robust plant habit. The flower size, while possibly little larger than the parent stock at its maximum, is more consistent and we believe the average will be found quite a bit better. Flower form, of course, meets the Harrold strict standard. Flowers are symmetrical and of excellent substance, holding their graceful shape without floppiness.

It is in the coloring of this strain, however, where the greatest departure has been made; and it is because of this coloring that we have used the descriptive name for this variety. Many of the colors are so unusual to Pansies that we have ourselves never seen many of them until this stock was developed. Markings run strongly to novelty types, giving many unusual combinations. The colors run quite bit to the light and pastel shades although a balancing of darker shades makes the mixture very attractive. Whites are rare but a new absolutely pure yellow, without markings is included in this mixture along with a substantial number of other yellows. This makes an especially arresting color mixture for counter and basket as well as garden sale. You'll certainly want some of these this year.

### SEED PRICES

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$2.25; 1/4 oz. \$4.25; 1/2 oz., \$8.25; 1 oz., \$16.00; 2 ozs., \$30.00; pound \$160.00.

PEDIGREED QUALITY: \$2.00 per packet, about 750 seeds.

### PLANT PRICES

SEEDLINGS: \$1.25 per 100; \$6.00 per 1000; 3,000 for \$16.00

TRANSPLANTED: \$2.50 per 100, \$16.00 per 1000.



Bowl is 8 inches in diameter. Note excellent form and texture.

## HARROLD'S *Pedigreed Giants*

Since its original introduction this Giant Exhibition type variety has won wide acceptance and popularity on its outstanding merits. By the time it had reached its second year after introduction—the point where seed prices could be brought within commercial plant growing requirements—it had become our most popular variety in point of sales volume, both seeds and plants, and it has continued to maintain this position since that time.

The plant habit of this variety is distinctively robust and this, of course, is the basis upon which truly giant flowers of adequate texture to be most valuable must be built. Flowers have been produced from this sort that were 5 inches in diameter under ordinary garden production conditions here. Many 3 to 4½ inch flowers are produced under reasonable culture.

The early flowering and development habit of this variety usually makes it the first of the Harrold outdoor sorts to flower and, unlike so many large flowering sorts, the flowers have adequate texture to stand up and look one in the eye rather than being floppy as is so often the case. Flower stems are much longer than usual on so compact a growing plant and normally these are long enough to make fine cut bouquets.

The color range is very bright and varied lending unusual charm to mass bedding effects with this variety while the number of truly specimen plants is high enough that critical specimen plantings are easily made from these. We believe this the nearest ideal all round Pansy available today.

### SEED PRICES:

STANDARD QUALITY: Trade packet, \$1.00; 1/8 oz., \$1.75; 1/4 oz., \$3.25; 1/2 oz., \$6.25; 1 oz., \$12.00; 2 ozs., \$22.00; 4 ounces or more at the pound rate of \$120.00.

PEDIGREED QUALITY: Packet, \$2.00; 3 for \$5.00.

### PLANT PRICES

SEEDLINGS: \$1.00 per 100: \$4.75 per 1000: 3,000 for \$12.00.

TRANSPLANTED: \$1.75 per 100: \$12.00 per 1000; 3,000—\$32.00.

# Pansy Plants

## HARROLD'S Pedigreed VARIETIES

Each year we grow and ship hundreds of thousands of these to every section of the United States. Our shipping season starts October 1st, and owing to our mild winter climate here, it is continuous throughout the winter until the close of the season the following April or May.

We have a very fine block of both seedlings and transplanted Pansies for spring delivery. Favorable, mild weather has developed plants of the best quality and larger plantings find us better prepared than last year to fill usually heavy spring demand. Don't, however, delay covering your needs as early as possible. Not only will early ordering avoid possible delay due to congested shipping schedule later, or shortage in some desired sort: but also Pansy plants travel more safely while weather is cool.

### PRICES ON PLANTS FROM SEEDLING BEDS

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$2.00	.....	.....
HARROLD'S PEDIGREED POT PANSIES.....	1.50	\$12.00	.....
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.....	1.50	12.00	.....
HARROLD'S PEDIGREED SWISS GIANTS.....	1.25	6.00	\$16.00
HARROLD'S PEDIGREED GIANTS - ART SHADES	1.25	6.00	16.00
HARROLD'S PEDIGREED ORCHID SELECTION.	2.00	18.00	.....
HARROLD'S PEDIGREED GIANTS.....	1.00	4.75	12.00
HARROLD'S ALL-AMERICAN BEDDING.....	.80	4.50	12.00
HARROLD'S IMPROVED SWISS.....	.80	4.50	12.00
OREGON MIRACLE MIXED.....	.70	4.00	10.00
HARROLD'S GOLDEN GIANTS.....	1.00	4.75	12.00
HARROLD'S AZURE GIANTS.....	1.00	4.75	12.00
HARROLD'S RUBY GIANTS.....	1.00	4.75	12.00

### 250 OF A VARIETY AT THE 1000 RATE

Less than 250 of an item takes the hundred price regardless of quantity of entire order. In general this rule applies to all quotations herein.

## Field Grown Transplanted

Exceptionally fine stock for the retailer who has insufficient room to grow Pansies from seed. These plants may be brought into flower in a minimum of time or a little after the season on this stock starts plants can be supplied showing bud.

VARIETY	Price per 100	1000	3000
HARROLD'S PEDIGREED NOVELTIES.....	\$5.00	\$.....	\$.....
HARROLD'S PEDIGREED POT-PANSIES.....	3.50	.....	.....
HARROLD'S PEDIGREED CUT-FLOWER PANSIES.....	3.50	.....	.....
HARROLD'S RUBY GIANTS.....	1.75	15.00	32.00
HARROLD'S AZURE GIANTS.....	1.75	15.00	32.00
HARROLD'S GOLDEN GIANTS.....	1.75	15.00	32.00
HARROLD'S PEDIGREED SWISS GIANTS.....	2.50	16.00	.....
HARROLD'S PEDIGREED GIANT ART-SHADES	2.50	16.00	.....
HARROLD'S PEDIGREED GIANTS.....	1.75	12.00	32.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURES.....	1.50	10.00	28.00
HARROLD'S IMPROVED SWISS.....	1.25	10.00	28.00
HARROLD'S OREGON MIRACLE MIXED.....	1.25	9.00	00.00

All of our Pansy plants are grown in open field beds making them perfectly hardy. We supply a stronger and more robust plant than is the prevailing average in the trade for this class of stock.

FOR VARIETY DESCRIPTIONS SEE PAGES 2-3-4-5

### BE SURE YOU HAVE ENOUGH FINE PANSIES!

Pansies are an item that always sell well if you have quality stock like that produced by the HARROLD'S PEDIGREED VARIETIES. Many growers tell us their sales have increased 100% and more in volume and stock has brought premium prices since they adopted HARROLD'S PANSIES. There is potential profits in them for you, also, and right now is the time to lay the foundation for your participation in a profitable season next spring with seeds or plants.

# Standard Strain Pansy Plants

STRONG PLANTS. FROM OPEN FIELD BEDS.

MIXTURES	See seed pricelist for fuller descriptions.	Price per 100	1000
DOUBLE CURLED. Novelty. Moderate size.....	\$1.00	\$4.75	
ENGLEMANN'S GIANTS. Dark and light shades.....	1.00	4.75	
ENGLEMANN'S SPECIAL. Scottish show type.....	1.00	4.75	
GENEVA GIANTS. Select Swiss strain.....	1.00	4.75	
MASTERPIECE. Frilled and ruffled .....	.80	4.50	
MAPLE LEAF GIANTS. Robust compact strain.....	1.00	4.75	
OREGON GIANTS. Good substance and color .....	.80	4.50	

## SEPARATE COLORS

This is an especially fine group of separate color Pansies which will be found a most useful addition to any Pansy sales stock.

BUGNOT'S RAMBRANDT. Vivid bronze orange.....	1.25	6.00
GIANT ADONIS. Light blue.....	.80	4.50
GIANT EMPEROR WILLIAM. Metalic blue.....	.80	4.50
GIANT KING OF THE BLACKS .....	.80	4.50
GIANT LORD BEACONSFIELD. Deep purple light top ..	.80	4.50
GIANT MADAME PERRET. Rose and red shades.....	.80	4.50
GIANT PRINCE BISMARCK. Bronze .....	.80	4.50
GIANT PRINCE HENRY. Rich dark blue.....	.80	4.50
GIANT PURPLE .....	.80	4.50
SWISS FIRE BEACON. Wallflower red touched orange ...	1.25	6.00
SWISS LUNA. Sulphur yellow.....	1.00	4.75
SWISS MONT BLANC. White with blotched centers.....	1.00	4.75
SWISS PURE WHITE. Best pure white.....	1.00	4.75
SWISS YELLOW MASTER. Good pure yellow.....	1.25	5.00

Shipping weight ranges from 15 to 28 pounds per 1000. Shipments carry best by Express and take second class rate so that transportation costs are at a minimum.

## Viola Plants

This group of stock is open field grown the same as our Harrold's Pedigreed Strain Pansy plants, and this results in the same fine plant and heavy root system. Only one size is available which is summer sown just as soon as new harvest seeds arrived. They are a nice size for transplanting and handled like Pansies, can be brought into flower for spring sales when they sell most readily.

### THE SUPERB GEM VARIETIES

VARIETY	Price per 100	250
LAVENDER GEM: Brilliant lavender blue.....	\$2.50	\$5.00
JERSEY GEM: Compact violet blue.....	2.50	5.00
YELLOW GEM: Pure golden yellow.....	2.50	5.00
WHITE GEM: Finest white.....	2.50	5.00

### THE BEST CORNUTA SORTS

ADMIRATION: Large dark blue.....	.75	1.50
APRICOT: Apricot yellow tinged orange.....	.90	1.80
ARKWRIGHT RUBY: Ruby red, dark center.....	1.00	2.00
BLUE PERFECTION: Large purple blue.....	.75	1.50
CHANTREYLAND: Pure apricot. Fine.....	1.00	2.00
LORD NELSON: Large violet purple.....	1.00	2.00
LUTEA SPLENDENS: Golden yellow.....	.75	1.50
PAPILIO DEEP VIOLET.....	.75	1.50
PAPILIO LIGHT BLUE.....	.75	1.50
PRIMROSE DAME: Primrose yellow.....	.75	1.50
IMPROVED SCOTCH BEDDING: Newest bedding hybrids of many colors.....	1.00	2.00
WHITE PERFECTION: Large flowered white.....	.90	1.80

Violas are again coming into favor and nearly every bedding plant retailer will find reasonable stocks profitable. You should try them if not already carried in stock.

# AUTHORIZED WHOLESALE PANSY PLANT GROWERS

GROWING HARROLD'S PEDIGREED VARIETIES  
UNDER ORIGINATORS AUTHORIZATION  
FROM GENUINE ORIGINATORS SEEDS.

POPULAR DEMAND FOR THESE QUALITY VARIETIES HAS CREATED such a nationwide call for them that it has become necessary to make them available under the originators supervision through reliable and experienced plant growers at strategic locations throughout the United States. In perfecting this wider distribution, two factors have been held of prime importance. First we have endeavored to place these growing contracts with only reliable growers in order that the trade might be assured of quality plants. Second, each of these growers have contracted to supply plants under the Harrold name only from seeds which were supplied them direct from our gardens.

Following is an index of varieties which compose the Harrold's Pedigreed Strain line of Giant Pansies, keyed so that you can tell at a glance what varieties each of these growers can supply. The entire line is available direct from our gardens if you wish, or each grower listed below may supply the varieties credited to him in accord with the following lists.

PS—HARROLD'S PEDIGREED SWISS GIANTS.  
PAS—HARROLD'S PEDIGREED GIANT ART-SHADES,  
PP—HARROLD'S PEDIGREED POT PANSIES  
CF—HARROLD'S PEDIGREED CUT-FLOWER PANSIES  
GG—HARROLD'S GOLDEN GIANTS  
AG—HARROLD'S AZURE GIANTS  
RG—HARROLD'S RUBY GIANTS  
PG—HARROLD'S PEDIGREED GIANTS  
Our most popular mixture.  
AA—HARROLD'S ALL-AMERICAN BEDDING MIXTURE  
IS—HARROLD'S IMPROVED SWISS  
OM—HARROLD'S OREGON MIRACLE MIXED

For brief description of each of the above see preceeding pages.

The following grower index gives a list of the varieties each may supply and is arranged alphabetically by States in order that you may select the grower nearest you who can supply the desired variety.

Each growers' varieties listed on line below name and address.

<i>State</i>	<i>City</i>	<i>Grower</i>	<i>Address</i>
ILLINOIS.....	St. Charles.....	St. Charles Pansy Gdns..	N. 5th Av. PG only
ILLINOIS.....	Rockford.....	Burdick Brothers.....	Route 3 PS—PG—CF—PP
KANSAS.....	Winfield.....	Ed Davis Florist.....	1409 Main St. PG only
MINNESOTA..	Mankato.....	The Windmiller Co., Inc.	422 Front St. PG only
MISSISSIPPI..	Jackson.....	R. L. Brent.....	Route 1. PG—RG—IS—AG—GG
OHIO.....	Worthington..	Plainview Gardens....	Route 2 PAS—PS—PG—GG—RG—AG
OKLAHOMA..	Muskogee....	Harris Gardens.....	Route 3, Box 1 PG—IS—RG—AG—GG—OM
TENN.....	Memphis....	A. L. Eaheart.....	178 Walnut St. PG—OM
TEXAS.....	Greenville....	E. D. Barlow, Florist...	1014 Walnut St. PG—IS—AA—OM
TEXAS.....	Houston.....	Blume Sys. Plant Farm..	2813 Westheimer. PS—PG—GG—RG—RG—PP
TEXAS.....	Tyler.....	W. Z. Ryan.....	Route 2 Box 281 PG—AA
VERMONT .....	Westminster Station.	George A. Wood.	 PG—IS—OM—GG—AG
VIRGINIA..	South Richmond..	W. S. Beadles & Son..	Route 10 PG—IS
WISCONSIN.....	Racine...	Benjamin Hansche...	Route 3 Box 151 AA

While we can not absolutely guarantee the stock supplied by the above growers we believe that more than usual care has been taken to assure in supplying stock of superior quality and it is with these facts in mind that we recommend them to you. It is suggested those interested in buying, write the growers selected, ascertaining stock available and prices as it is the privilage of each grower to maintain an individual price schedule so long as it does not fall below an agreed minimum price.

# Pansy and Viola Seeds

Plant these now and up into February for nice plants to sell in April and May. They may be started in a cool house and shifted outdoors by the time greenhouse space is at a premium, they are an economical item to grow and good stock gives good profits. Where climate is mild planting right outdoors is suitable.

## *Harrold's Pedigreed Pansies*

VARIETIES	Tr.	Pkt.	1/8-oz.	1/4-oz.	1/2-oz.	1-oz.	2 ozs.
HARROLD'S PEDIGREED NOVELTIES.....		\$2.00	\$....	\$....	\$....	\$....	\$....
HARROLD'S PEDIGREED POT PANSIES.....		1.50	....	....	....	....	....
HARROLD'S PEDIGREED CUT- FLOWER PANSIES.....		1.50	....	....	....	....	....
HARROLD'S RUBY GIANTS....	1.00	1.75	3.25	6.25	12.00	22.00	
HARROLD'S AZURE GIANTS...	1.00	1.75	3.25	6.25	12.00	22.00	
HARROLD'S GOLDEN GIANTS.	1.00	1.75	3.25	6.25	12.00	22.00	
HARROLD'S PEDIGREED SWISS	1.25	2.25	4.25	8.25	16.00	30.00	
HARROLD'S PEDIGREED GIANT ART-SHADES.....	1.00	2.25	4.25	8.25	16.00	30.00	
HARROLD'S PEDIGREED GIANT ORCHID SELECTION.....	2.00	3.00					
HARROLD'S PEDIGR'D GIANTS	1.00	1.75	3.25	6.25	12.00	22.00	
HARROLD'S ALL-AMERICAN BEDDING MIXTURE.....	1.00	1.50	2.50	4.75	9.00	16.00	
HARROLD'S IMPROVED SWISS.	1.00	....	2.00	3.75	7.00	13.00	
HARROLD'S OREGON MIRACLE MIXED.....	.85	....	1.50	2.75	5.00	9.00	

For pound prices on these varieties see our Pansy Annual.

## *Standard Strain Pansies*

### Well Known Mixtures

VARIETY	Tr	Pkt	1/8 oz.	1/4 oz.	1/2 oz	1 oz
AMERICA: (Bodger) Florist strain of light colors.....		\$ .50	\$1.00	\$2.00	\$4.00	\$7.50
EARLY PANSY AMERICA: Similar to the above but with more dark shades and a little earlier.....	.50	1.00	2.00	4.00	7.50	
BABY PANSY, Delight Mixture: The Unusual feature of this sort is its complete miniature growth. Plants are 4 to 5 inches high and flowers, while of good form, are also perfect miniatures of the Giants, about 1 inch in diameter.....	.50	....	1.00	2.00	4.00	
BUGNOT'S GIANT BLOTTCHED: An old standby.....	.25	....	.60	1.10	2.00	
DWARF SWISS MIXED: Low growing strain.....	.50	1.00	1.80	3.25	6.00	
ENGLEMANN'S SPECIAL (Originators): Scottish show type. Many bronze and red Shades.....	.50	1.75	3.25	6.25	12.00	
(First generation from originator' seed).	.50	1.20	2.25	4.00	8.00	
ENGLEMANN'S GIANTS: (Originators)						
Dark and light shades, giant size.....	.50	1.75	3.25	6.25	12.00	
(First generation from originators seed).	.50	1.20	2.25	4.00	8.00	
ENGLISH FACE PANSIES: Not very large	.15	....	.25	.40	.80	
GENEVA GIANTS: Selected strain of "Swiss" progeny. Sometimes also listed as Italian Giants.....	.75	1.50	2.75	5.00	10.00	
GIANTS OF CALIFORNIA: A mixture of all types of Giants.....	.50	.75	1.25	2.25	4.00	
IMPROVED SWISS: Selected "Swiss" strain of fancy bright colors.....	.50	.75	1.25	2.50	5.00	

## PANSY SEEDS Standard Mixtures Continued

VARIETY	Tr.	Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
JUMBO MIXED: (Steele) Harrold grown first generation progeny from original strain.....	.50	1.75	3.25	6.25	12.00	
MASTERPIECE: A frilled and ruffled sort that, while not as large as other types, it is moderately popular.....	.50			.75	1.50	3.00
MATCHLESS: Much used in Michigan...	.50	1.00	2.00	4.00	7.50	
MAPLE LEAF GIANTS: A robust compact plant. Strain deficient in color and inclined to ill-formed flowers though large ones.....	.50	1.00	1.80	3.10	6.00	
OREGON GIANTS: Good substance and color range. Show type.....	.50	.75	1.25	2.25	4.00	
PARISIAN MARKET: Blotched mixture.	.20	....	.35	.70	1.25	
ROGGLI FINE MIXED: "Swiss" giants...	.50	.75	1.20	2.25	4.00	
SUPER-SWISS MIXED: Select strain.....	.50	1.00	1.75	3.50	6.75	
SUPER MAPLE LEAF GIANTS: Re-selected from the original strain.....	.50	1.20	2.25	4.00	8.00	
TRIMARDEAU GIANT MIXED: An old time bedding mixture.....	.15	....	.30	.50	.90	
TRIUMPH OF THE GIANTS: German origin. Dark colors.....	.35		.70	1.35	2.50	
400 MIXED: A re-selected "Swiss" strain of American breeding.....	.50	1.00	2.00	3.50	7.00	

## Selected Streight Colors

ROGGLI ALPENGLOW: "Swiss" red shades.....	.50	.90	1.75	3.25	6.00
ROGGLI GIANT BERNA: "Swiss" dark violet blue.....	.50	.90	1.75	3.25	6.00
ROGGLI MONT BLANC: "Swiss" white.	1.00	1.60	2.75	5.25	10.00
ROGGLI LAKE OF THUN: Ullswater or Thuner Sea blue. "Swiss" blue.....	.50	.90	1.75	3.25	6.00
ROGGLI LUNA: "Swiss" Sulphur Yellow.	1.00	1.60	2.75	5.25	10.00
ROGGLI RHEINGOLD: "Swiss" blotched deep yellow.....	.50	.90	1.75	3.25	6.00
SWISS PURE WHITE: The best pure white.....	.50	1.00	1.75	3.25	6.50
SWISS FIRE BEACON: Wallflower red touched with orange. Quite striking....	.50	1.25	2.25	4.25	8.00
SWISS YELLOW MASTER: Medium size pure yellow.....	.50	....	1.25	2.50	4.75
GIANT ADONIS: Light blue.....	.25	....	.35	.70	1.25
GIANT LORD BEACONSFIELD: Deep purple with light upper petals.....	.25	....	.35	.70	1.25
GIANT KING OF THE BLACKS.....	.25	....	.35	.70	1.25
GIANT EMPEROR WILLIAM: Rich metallic blue.....	.25	....	.35	.70	1.25
GIANT MADAME PERRET: Fine rose and red.....	.25	....	.35	.70	1.25
GIANT PRINCE BISMARCK: Bronze...	.25	....	.35	.70	1.25
GIANT PRINCE HENRY: Rich dark blue	.25	....	.35	.70	1.25
GIANT PURE WHITE: Good medium size white.....	.25	....	.35	.70	1.25
GIANT WHITE: With center blotch....	.25	....	.35	.70	1.25
GIANT PURPLE: Large purple self.....	.25	....	.40	.80	1.40
BUGNOT'S RAMBRANDT: Vivid bronze Orange.....	.50	....	1.10	2.00	4.00
CORONATION GOLD: New pure yellow	.75	1.30	2.50	5.00	10.00

### QUANTITY PRICES APPLYING TO ABOVE PANSY SEEDS

The price per pound applying to quantities of 4 ounces or more of a variety may be obtained by multiplying the ounce price by ten. The result being the 16 ounce or pound price

## *Valuable Violas Seeds*

### THE GEM GROUP

Variety	Price per Pkt.	1/8 oz.	1/2 oz.	1 oz.
JERSEY GEM: Compact violet blue.....	\$1.00	\$2.00	\$6.50	\$12.00
LAVENDER GEM: Brilliant lavender blue..	1.00	2.00	6.50	12.00
ROSE GEM: Deep rose.....	1.00	2.00	6.50	12.00
YELLOW GEM: Pure golden yellow.....	1.00	2.00	6.50	12.00
WHITE GEM: Finest white.....	1.00	2.00	6.50	12.00
GEM VARIETIES MIXED .....	1.00	1.75	5.00	10.00

## STANDARD VIOLA CORNUTA SEEDS

Variety	Price per Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{2}$ oz.	1 oz.
ADMIRATION: Large dark blue.....	\$ .35	.....	\$1.50	\$2.70
APRICOT: Apricot yellow tinged orange...	.50	\$ .80	2.25	4.00
ARKWRIGHT RUBY: Ruby red dark center	.50	1.00	3.75	7.00
BLUE PERFECTION: Large purple blue....	.50	.....	1.00	2.00
CHANTREYLAND: Pure apricot.....	.50	1.00	3.00	5.00
GUSTAV WERMIG: Long stemmed violet blue.....	1.00	1.50	3.50	7.00
LORD NELSON: Large violet purple. ....	.50	1.00	2.75	5.00
LUTEA SPLENDENS: Golden yellow.....	.35	.....	.95	1.80
PAPILIO DEEP VIOLET.....	.35	.....	1.00	2.00
PAPILIO LIGHT BLUE.....	.35	.....	1.00	2.00
PUCK: 2 top petals purple, bottom yellow.	.35	.....	1.35	2.25
PRIMROSE DAME: Primrose.....	.50	.....	1.75	3.00
IMPROVED SCOTCH BEDDING: Newest bedding hybrids of many colors.....	.50	.....	1.75	3.00
WHITE PERFECTION: Large flowered....	.35	.....	1.00	2.00

## *Snapdragon Plants*

### FLORIST CUT FLOWER VARIETIES

Bench grown in the greenhouse these may be potted up or benched as you prefer. Varieties are the finest obtainable.

VARIETY	Price per—	100	1000
AFTERGLOW—Most popular bronze.....	\$0.70	\$6.00	
ALICE SUNSHINE—Fine yellow.....	.70	6.00	
CAPTOR—Outstanding new white .....	.70	6.00	
CHEVIOT MAID—Early pink.....	.70	6.00	
CHEVIOT MAID SUPREME—A darker pink.....	.70	6.00	
DAYBREAK—Vigorous Briarcliff rose color.....	.70	6.00	
GOLDEN PINK QUEEN—As named.....	.70	6.00	
HARROLD'S RED—Deep wine red.....	.70	6.00	
KIRKWOOD BEAUTY—Glowing bronze.....	.70	6.00	
LAURENE HARROLD—Sunset tints of pink and gold.....	.70	6.00	
NEW CINCINNATI—Finest light rose .....	.70	6.00	
NICHOLSON YELLOW—Bright yellow.....	.70	6.00	
SUN TAN—Extra early orange tan.....	.70	6.00	
TERRY'S SURPRISE—Rich rose shaded orange.....	.70	6.00	
VELVET BEAUTY—Rich American Beauty red.....	.70	6.00	
WHITE CHEVIOT MAID—Excellent commercial white.	.70	6.00	
WHITE ROCK—The old standard white .....	.70	6.00	
WINTER HELEN—Improved early Helen.....	.70	6.00	
FLORIST MIXED—Made up from above sorts.....	.70	6.00	

## Rust Resistant Varieties

### SUPERMAJESTIC:

AUTUMN GLOW: Old rose suffused amber.....	.80	7.00
DAINTY: Soft pink. Fine for cutting .....	.80	7.00
ROSE SENSATION: New rich rose pink.....	.80	7.00
BUTTERCUP: Deep clear yellow .....	.80	7.00
PINKIE: Pure rose pink.....	.80	7.00
SHASTA: Fine pure white.....	.80	7.00
RUST-PROOF DELUXE MIXED—University of California Strain.....	.80	7.00



## Plan Now Those Spring Profit Crops

Planting time is nearly here again and it's high time to plan spring crops now. We planned our stock to meet your need months ago and can save you money to say nothing of rendering better service if you order now.

# Stock Plants

## DOUBLE GIANTS OF CALIFORNIA

Stocks of the California Double Giant strain has been a specialty with us for the past four years and we offer only the originator's strain of seeds and these plants are grown from them, of course. This is a group you should try this season if you have not already done so whether you buy plants or plant the seeds.

VARIETY	Price per—	100	1000
GOLDEN GATE—Rich yellow.....	\$ .80	\$ 7.00	
MONTEREY—Pink.....	.80	7.00	
PACIFIC—Blue.....	.80	7.00	
SANTA BARBARA—Chamois.....	.80	7.00	
SANTA MARIA—Wonderful white .....	.80	7.00	
SEQUOIA—Rose carmine.....	.80	7.00	
TAHOE—Lavender.....	.80	7.00	
Finest Mixed—Made up from above colors.....	.80	6.00	

## IMPROVED BISMARCK

ANTIQUE COPPER—Hellebore red.....	.80	7.00	
ELK'S PRIDE—Royal purple.....	.80	7.00	
GOLDEN ROSE—Light golden rose.....	.80	7.00	
LILAC—.....	.80	7.00	
WHITE WONDER—Large new white .....	.80	7.00	

# Perennial Plants

These are recommended to the southern grower and gardener for planting out in open beds, and in localities where weather is severe this stock may be bedded or potted in a cool to cold house, cold frame or protected bed to grow on into stock for the spring market. We sell thousands of these plants yearly to our own retail trade here at the gardens.

VARIETY	Price per 25	100	250
ACHILLEA FILIPENDULA:			
The Pearl. Best hardy white sort.....	\$ .50	\$ 1.50	\$ 3.00
ALYSSUM: Serpyllifolium. Golden yellow silver fol.	.50	1.50	3.00
Saxatile Compactum. Golden yellow.....	.40	1.25	2.50
ANCHUSA ITALICA:			
Feltham Pride. Gentian blue 2 1/2 ft.....	.50	1.50	3.00
Lissadel. Bright blue 3 ft.....	.40	1.20	2.50
AQUILEGIA: Longissima. New delicate yellow....	.60	1.80	....
Waller-Franklin DeLuxe long spured hybrids...	.50	1.50	3.00
Chrysanthea. Long spurred, unusual colors....	.50	1.50	3.00
Crimson Star. L. s. deep coppery crimson.....	.50	1.50	3.00
Mrs. Scott Elliott hybries.....	.40	1.25	2.50
Dobbies Imperial Hybrids.....	.40	1.25	2.50
BELLIS PERENNIS: Extra Double Fine Mixed.....	.25	.80	1.50
Longfellow. Dark rose.....	.25	.80	1.50
Snowball. Double white.....	.25	.80	1.50
BELLIS MONSTROSA: Red, rose or white specify..	.25	.80	1.50
BELLIS MONSTROSA TUBULOSA:			
Etna Red—Deep red.....	.35	1.00	2.00
Bernina. White changing to pink.....	.35	1.00	2.00
Monterosa. Pure rose.....	.35	1.00	2.00
Tiflis—Carmine red.....	.35	1.00	2.00
CAMPANULA MEDIUM: Canterbury Bells mixed..	.35	1.00	....
CARNATION: Chabaud's Giant Double. Improved.			
These are hardy with us but may need protection in some severe climates.			
Cardinal Red.....	.50	1.50	3.00
Coppery Salmon.....	.50	1.50	3.00
Crimson.....	.50	1.50	3.00
Flesh Pink.....	.50	1.50	3.00
Rose Pink.....	.50	1.50	3.00
Salmon Rose.....	.50	1.50	3.00
White.....	.50	1.50	3.00
Mixed.....	.45	1.30	2.75
CENTUREA: Dealbata. Rose, Silver foliage.....	.35	1.20	2.50
COREOPSIS: Auriculata Superba. Dark yellow.....	.35	1.20	2.50
Lanceolata. Golden yellow.....	.35	1.20	2.50
Double Sunburst. New double gold.....	.50	1.50	3.00

## PERENNIAL PLANTS Continued

VARIETY	Price per—25	100	250
DAISY: Leucanthemum Double Shasta Daisy.			
Reselect strain.....	.60	2.00	
DAISY: Shasta Alaska.....	.40	1.40	
Divisions of old plants, 4 cents each.			
DELPHINIUMS			
HYBRID MIXTURE: A mixture of the finest of the hybrid types and varieties. 1 and 2 year old....	1.00	3.50	
BELLADONNA MIXED: A well balanced mixture of all the types in this group, 1 and 2 year old..	.70	2.00	
DIANTHUS: Allwoodii Alpinus.....	.50	1.50	3.00
Ceasius. (Chedder Pink) Free flowering.....	.50	1.50	3.00
Delight. Pale pink to deep purple, fringed. 9 in.	.60	2.50	5.00
Mme Butterfly. Large fringed pink and white...	.60	2.50	
Loveliness. Rosey lilac finely fringed.....	.60	2.50	5.00
Sweet Wivelsfield. Multiflora.....	.50	1.50	3.00
DIGATALIS: Gloxiniaflora. The Shirley Hybrids.			
Large flowered with spotted throat.....	.25	.80	1.50
GILLARDIA GRANDIFLORA:			
BREMAN. Coppery scarlet, golden edge.....	.50	1.50	3.00
GOBLIN. New. Dwarf deep red, yellow border ...	1.00	3.00	6.00
TANGERINE IMPROVED. Large orange.....	.50	1.50	3.00
THE DAZZLER: Golden yellow maroon red zone.	.50	1.50	3.00
PORTOLA HYBRIDS: Strong growing mixture..	.50	1.50	3.00
GEUM: Lady Stratheden. Golden yellow.....	.60	1.80	3.60
Mrs. Bradshaw. Scarlet.....	.60	1.80	3.60
Prince of Orange. Early, bright golden orange..	.75	2.25	4.50
LYCHNIS: Chalcedonica—Jerusalem Cross. Scarlet.	.30	1.00	2.00
MYOSOTIS ALPESTRIS: Forget-me-not. Blue...	.40	1.25	2.25
Mixed.....	.40	1.25	2.25
PENTSTEMON: Grandiflora fine mixed.....	.50	1.50	3.00
POPPIY NAUDICAULE:			
Amurensis Yellow Wonder. Large yellow.....	.50	1.50	3.00
Fakenham Hybrids. Orange, yellow & white....	.50	1.50	3.00
The Emperor. Giant orange.....	.50	1.50	3.00
POPPIY ORIENTAL SCARLET.....	.50	1.50	3.00
Mixed.....	.50	1.50	3.00
PYRETHRUM: Single and double mixed.....	.50	1.50	3.00
SALVIA: Azurea Grandiflors. Sky blue.....	.75	2.25	
Farinacea Blue Bedder.....	.75	2.25	
STOKESIA: Mixed.....	.75	2.25	
TRITOMA: Pfitzer's Hybrids. Over year old.....	1.00	3.50	
WALL FLOWER: Early Wonder.....	.50	1.50	3.00
SWEET WILLIAM: Dianthus Barbatus			
Dwarf Alpine Mixed. Very fine and new colors...	.60	2.00	4.00
Double choice mixed.....	.50	1.50	3.00
Single Newport Pink.....	.50	1.50	3.00
Single Scarlet Beauty .....	.50	1.50	3.00
Single Mixed. Many new shades.....	.40	1.25	2.50

# Rhubarb Roots

One year old MYATT'S RED VICTORIA - field run  
\$1.75 per 100 \$12.50 per 1000



## This Is The Idea Season

Now's the time to get those ideas going you have been planning for so long to boost those spring sales. As ideas their not worth a plugged nickle unless put to practical use and with the better outlook, now's the time to use them.

We've been developing ideas too; and ours all mean better quality and more efficient and valuable service to YOU.



## HARROLD'S New Double PETUNIA *Oregon Beauty*

This new Double Pink Petunia excels in every way any variety of similar type we have ever grown. It's color a deep glowing true pink, and the extreme large size of the flowers produced in such profusion makes it one of the first subjects noticed by every visitor to our greenhouses.

We have grown this variety now for the past two years and experience with it as a retail item leads us to believe that it has no equal either for pot or bedding. The compact dwarf plant habit lends itself well to pot and box culture, while its symmetrical form recommends it highly as a border plant for bedding.

The resemblance of the flower to an extremely large pink Carnation makes an excellent substitute for these in design work, and if flowers are placed in water for two or three hours before being used they not only stand up well but outlast many more commonly used varieties in making up work. While stems are short like all Petunias they are adequate for wiring. Used for made up work they offer the advantage that they may be had in abundance in almost any season, and they make an excellent filler for use when other stock is scarce.

Because soil seasoned or potted plants stand shipment better than cuttings direct from sand we are supplying only plants from 2 inch pots or bench, priced as follows.

10 for \$1.00; 25 for \$2.00; 50 for \$3.75; 100 for \$6.00.

ORDERS FILLED IN STRICT ROTATION.

Our propagation of these are sold ahead until about February 25th  
NO SEED OF THESE CAN BE SUPPLIED.



# HARROLD'S

## Southern - Oregon - Grown

# *Gladiolus Bulbs*

All the stock offered here is grown in the Southern Oregon District that has made such a remarkable reputation for the quality of its bulbs in the past few years. Our stock is all grown on fresh clean ground each year, and the greatest care is exercised to produce a quality suitable to the requirements of the most critical professional grower. Our stock is disbudded to prevent drainage of energy from the bulbs caused when seeds are allowed to develop. NO COMMERCIAL FLOWERS ARE CUT OR SOLD FROM THE BULBS WE OFFER HERE.

The Oregon State department of agriculture is co-operating to the fullest possible extent with Oregon growers, to assure the shipment of pest free stock. A state-wide quarantine has been established covering treatment of both incoming, and outgoing shipments; and all Gladiolus stocks grown in Oregon must have passed the prescribed fumigation routine before they may be moved from the growers warehouse. This includes fumigation with Cynogas, at three applications spaced ten days apart; not only of the crop itself, but also the warehouse and all handling equipment. This routine is carried on under the personal supervision of a State Horticultural Inspector in every case. This care, coupled with periodic field inspections throughout the growing season by the same inspector, leaves little to chance as to the good health and pest free condition of the bulbs. Science offers no more complete assurance of stock that will be free from thrips and other pests. You may buy Oregon grown Gladiolus with confidence.

Our prices are based upon competitive market prices current at this time for an equal quality of bulbs. You may have quotations even from other local firms that are below these quoted herein, but in comparing them you should remember the following facts. First: we do not grow the Gladiolus we offer here ourselves. Second: being contract grown by reliable, experienced growers. With our stock obtained only after the bulbs are ready for shipment and after a season of rigid field inspection, we are in a position to select for you the absolute cream of this district's crop. Third: We have no cull bulbs which must be sacrificed because of low quality, neither are we compelled to sluff off varieties that are not of value to the professional grower just because we had the stock and did not feel we could afford to throw it away. Fourth: We can best serve you by supplying a premium quality bulb even at a slight premium in price as by so doing you are in turn enabled to produce a premium product.

### TERMS OF SALE

All Gladiolus offered herein are quoted net, except as noted, on a basis of cash with order; or 50 percent cash with order, balance c. o. d. Prices are all made for shipment and delivery being made f. o. b. the offices of the transportation agency at Grants Pass, Oregon. Shipment in every case, unless specifically ordered otherwise, will be by Express collect. Shipment in this manner may safely be made in the most severe weather. If l. c. l. heater freight service is available at your station, however, delivery by that means may safely be had at a saving of nearly half compared with Express; providing shipment weighs 100 pounds or more. See your local freight agent and make sure this heater services is available to your station before ordering winter shipments that way.

Orders for future delivery are sold as of date of placement, at which time order will be graded and assembled, and stored in our warehouse subject to the shippers instructions. No additional charge will be made for this storage, but aside from using due care exercised in storing the sellers own stock, no responsibility for shrinkage or warehouse spoilage natural to such conditions will be assumed. We suggest that where possible, all shipments be made by March 15th, as shrinkage and spoilage after that date increases here to a noticeable degree due to the earliness of our season.

### PLEASE NOTE

As our supply is not inexhaustable in spite of huge stocks, all offers are made subject to availability on arrival of orders and therefore, early booking of needs is to be recommended. In the event of shortage of any item as ordered, we will send equal value in the next larger or smaller size if they are available. This, of course, only where specific instructions in this matter are not given. Variety substitution on instruction only.



WE ARE PROUD TO OFFER GLADS SO EXCELLENT  
This field picture showes some of our stock in bloom.

### GRADE SIZES

Our Gladiolus Grade Size Schedule conforms with that generally in use in this trade, namely: Number one size is  $1\frac{1}{2}$  inch and up; Number two,  $1\frac{1}{4}$  to  $1\frac{1}{2}$ ; Number three, 1 to  $1\frac{1}{4}$  and Number four  $3\frac{1}{4}$  to 1 inch. Size one and two in the standard grade is commonly used for indoor planting while for outdoor work the smaller sizes often are found most suitable. Remember that unless ordered not to do so should we be out of size ordered next larger or smaller size to same value will be supplied.

### QUANTITIES AND DISCOUNTS

Items quoted will not be supplied in quantities less than 50 cents per item, or orders for less than \$2.00. Where price is by the hundred 25 of a size and variety may be had at the hundred rate. Varieties quoted by the thousand will be supplied 200 of a size and variety at this rate. On these varieties when less than this quantity is desired add 10% to the thousand rate for the correct price in quantities less than 200 of a size and sort. The minimum in these varieties will be 50 bulbs per item.

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## *Noveltyies and New Commercials*

### PRICES PER 100 BULBS

	No. 1	No. 2	No 3	No. 4
ARCADIA: Geranium pink, cream throat....	\$2.00	\$1.50	\$1.00	\$.60
AVE MARIE: Large light blue.....	2.00	1.75	1.50	1.00
BETTY CO-ED: Fine soft cream pink.....	2.00	1.60	1.30	.90
BLUE ADMIRAL: Vigorous deep blue .....	2.50	2.00	1.75	1.50
BOB WHITE: Outstanding immense white..	2.50	2.15	1.75	1.50
CARIOCA: Oriental orange red .....	2.50	2.00	1.75	1.50
CHAMPLAIN: Tall light blue.....	4.00	3.50	3.00	....
CHRISTABEL: Fine La France pink.....	3.50	3.00	2.50	1.80
CORONATION: Light salmon cream throat	3.50	3.00	2.50	....
EARLY PEACH: Peach red blending ivory .	2.50	2.00	1.75	1.50
EARLY STANDISH: Early pure pink.....	4.00	3.00	....	....
EDITH ROBSON: Light salmon rose.....	2.10	1.80	1.40	1.00
FLAMING METEOR: Deep red self.....	4.00	3.25	2.75	2.25
GATE OF HEAVEN: Rich ruffled yellow....	3.50	2.75	2.25	1.75
GOLDEN CHIMES: Ruffled clear yellow....	4.00	3.50	3.00	2.00
GOLDEN CUP: Clear deep yellow.....	0.00	1.60	1.30	.90
GOLDEN POPPY: Canary yellow.....	0.00	1.75	1.50	1.00
HERITAGE: Outstanding exhibition pink..	3.00			
HINEMOA: Old rose flecked chocolate....	5.00	4.00	3.00	....
IRENE: Salmon rose, light throat.....	2.00	1.75	1.50	1.25
JONQUIL: Deep yellow.....	3.50			
J. S. BACH: Very large orange salmon.....	8.50	7.00	....	....

## NOVELTIES and NEW COMMERCIALS Cont.

PRICE PER 100 BULBS	No. 1	No. 2	No. 3	No. 4
KASSEL: Bright scarlet self.....	2.50	2.00	1.75	1.50
KING ARTHUR: Ruffled deep rose lavender.	2.50	1.75	1.40	1.00
MRS. E. J. HEATON: Cream throated salmon.	3.00	2.50	2.00	1.50
NEW ERA: New Eosin pink. Frilled and ruffled. Really outstanding. Per 10 bulbs	7.20	6.00	4.50	3.20
PARADISE: Robust clear apricot .....	2.50	2.00	1.75	1.50
PHILLIS McQUISTON: Pure pink. Fine..	3.00	2.50	2.00	1.75
POLAR ICE: Earliest pure white.....	3.00	2.50	1.90	1.50
PREMIER HENRY: Salmon red.....	3.50	3.00	2.50	2.00
QUEEN OF BREMEN: Cream throated lavender.....	1.50	1.00	.75	.60
SHIRELY TEMPLE: New ruffled cream VERY OUTSTANDING. Per 10 BULB.	8.00	6.00	4.00	3.40
SMILING MAESTRO: Orange salmon-pink.	3.50	3.00	2.50	2.25
SOLVEIG: Velvety ruffled white .....	5.50	4.75	4.00	0.00
SONATINE: Fresh pure pink.....	3.50	3.00	2.50	2.00
STAR OF BETHLEHEM: Exquisite white...	4.00	3.50	3.00	2.75
TIP TOP: Very large scarlet red.....	3.00	2.50	2.00	1.80
VAGABOND PRINCE: Unusual garnet brown	12.00	9.00	7.50	5.75

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## *Standard Commercial Sorts*

ITEM QUANTITIES—Less than 200 of a size and kind add 10 o/o to the following 1000 price. Not less than 50 bulbs per item supplied.

PRICE PER 1000 BULBS	No. 1	No. 2	No. 3	No. 4
AIDA: Excellent large blue.....	11.00	8.00	6.00	5.00
ALBATROS: Very large clear white.....	15.00	11.00	9.00	7.00
AMADOR: Fine commercial red.....	15.00	12.00	9.00	7.00
APRICOT GLOW: Fine apricot primrose...	10.00	7.00	5.50	4.00
BAGDAD: Old rose, smokey.....	12.00	9.00	7.50	5.00
BERTY SNOW: Forcing lavender.....	12.00	7.00	6.00	5.00
BETTY NUTHALL: Finest coral pink. Late.	11.00	7.00	5.50	4.50
BILL SOWDEN: Large deep blood red.....	14.00	10.00	8.00	6.00
BYRON L. SMITH: Fine lavender pink.....	12.00	9.00	7.00	5.00
CARMEN SYLVIA: Fine commercial white..	10.00	7.00	6.00	5.00
CHARLES DICKENS: Radiant purple.....	14.00	9.00	7.00	5.00
CHICAGO WHITE: Standby early white....	0.00	7.00	6.00	5.00
COMMANDER KOEHL: Valuable scarlet...	00.00	14.00	11.00	9.00
CORYPHEE: Pure clear pink. Fine.....	16.00	14.00	11.00	9.00
CRIMSON GLOW: Fine standard crimson..	12.00	7.00	5.50	4.50
DEBONAIR: Tall LaFrance pink.....	12.00	10.00	8.00	6.00
DR. F. E. BENNETT: Popular scarlet.....	15.00	9.00	7.00	5.00
DR. MOODY: Tall lavender.....	14.00	9.00	7.00	5.00
DUNA: Soft buff pink.....	10.00	9.00	6.00	5.00
EMILE AUBRUN: Smokey.....	12.00	9.00	7.00	5.00
GIANT NYMPH: Grand light pink.....	11.00	8.00	6.00	4.50
GLORIANA: Rich golden salmon.....	12.00	7.00	6.00	4.50
GOLD EAGLE: Earliest yellow.....	00.00	8.00	6.00	5.00
GOLDEN DREAM: Clear deep yellow.....	0.00	7.00	6.00	4.50
HALLEY: Early salmon pink.....	00.00	8.00	6.00	5.00
JOERG'S WHITE: Commercial white.....	14.00	12.00	10.00	8.00
JON KEER VAN TETS: Immense pure white.	15.00	12.50	10.00	8.00
LEBELLE: Heliotrope blue.....	14.00	12.00	10.00	8.00
LOS ANGELES: Salmon pink.....	11.00	7.00	5.00	4.00
MAID OF ORLEANS: New milky white....	15.00	12.00	10.00	8.00
MAMMOTH WHITE: Large exhibition white	12.00	9.00	7.00	5.00
MARMORA: Smokey lavender .....	12.00	8.00	6.00	4.00
MARGARET FULTON: Fine salmon pink...	11.00	8.00	6.00	4.00
MILDRED LOUISE: Glowing orange pink..	12.00	10.00	8.00	5.00
MINUET: Finest commercial lavender.....	14.00	10.00	8.00	6.00
MOROCCO: Deep wine, almost black.....	14.00	10.00	8.00	6.00
MOTHER MACHREE: Smokey lavender....	16.00	14.00	12.00	9.00

## GLADIOLUS Standard Sorts Continued

PRICE PER 1000 BULBS		No. 1	No. 2	No. 3	No. 4
MRS. F. C. HORNBERGER:	Flush white....	10.00	8.00	6.00	4.00
MRS. F. C. PETERS:	Orchid lavender.....	10.00	7.00	5.00	4.00
MRS. F. PENDLETON:	Blotched pink.....	10.00	7.00	5.00	4.00
MRS. LEON DOUGLAS:	Finest Begonia rose.	00.00	0.00	6.00	4.00
MRS. P. W. SISSON:	Cameo pink.....	11.00	8.00	6.00	4.00
MR. W. H. PHIPPS:	La France pink.....	13.00	9.00	7.00	5.00
NANCY HANKS:	Apricot orange.....	12.00	9.00	7.00	5.00
OUR SELCETION:	Red.....	00.00	9.00	7.00	5.00
ORANGE QUEEN:	Orange.....	11.00	7.00	5.00	4.00
PELEGIRINA:	Pure dark violet blue.....	00.00	10.00	7.00	5.00
PFITZER'S TRIUMPH:	Bright orange red..	00.00	9.00	7.00	5.00
PICARDY:	Popular apricot pink.....	12.00	9.00	7.00	5.00
PRIDE OF WANAKAH:	True rose.....	11.00	7.00	5.00	4.00
PRINCE OF WALES:	Salmon pink.....	11.00	7.00	5.00	4.00
RED LORY:	Gorgeous carmine rose.....	15.00	11.00	9.00	6.00
RED PHIPPS:	Light scarlet.....	18.00	14.00	12.00	10.00
SALBACH'S ORCHID:	Orchid pink.....	14.00	12.00	10.00	7.00
SALBACH'S PINK:	Good pink.....	11.00	9.00	7.00	5.00
SPIRIT OF ST. LOUIS:	Orange saffron....	12.00	8.00	6.00	5.00
WASAGA:	Clear buff.....	9.00	7.00	5.00	4.00
WERTEMBERGIA:	Scarlet.....	14.00	12.00	10.00	7.00

## FLORIST MIXTURES

FLORISTS' FANCY BLEND—Best commercials..... 10.00    7.00    5.00    4.00

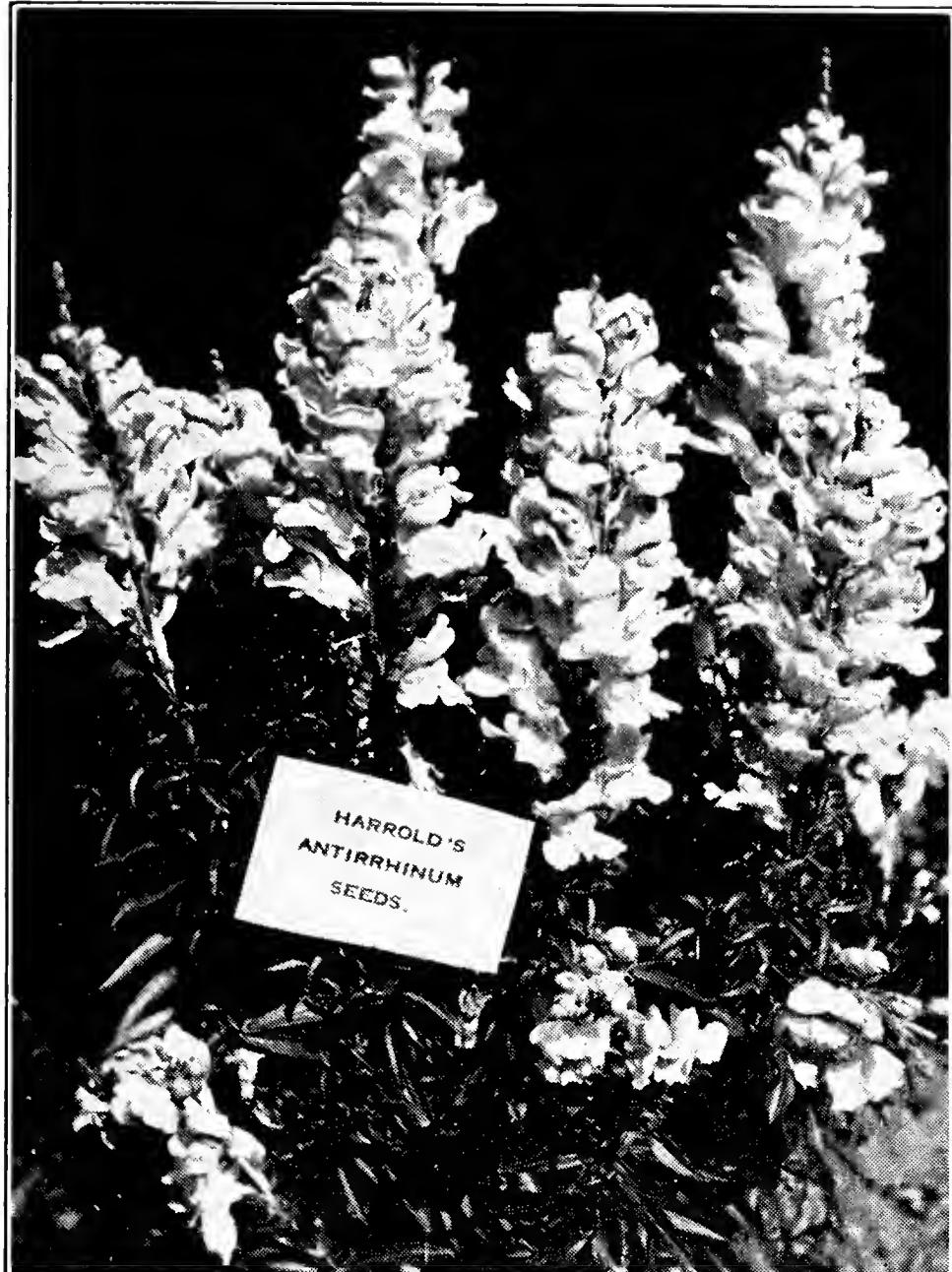
PEDIGREED BLEND—Made from new sorts..... 12.00    10.00    8.00    6.50

Unless otherwise instructed, we will supply equal value in next larger or smaller size where an item becomes exhausted.

## PLACE ORDERS EARLY

Please don't neglect ordering until planting date and then blame your Seedsman for delayed plantings. I am sure it is the wish of all Seedsmen to render prompt and efficient service but many factors effect service conditions. Peak demand and seasonal rush are common cause of short delays in spite of same day shipping policy. You, in your own establishment, know the difficulty of maintaining an experienced staff adequate to meet maximum peak periods fully. Seedsmen are faced with the same problems and these will undoubtedly become more acute in future with the present trend in hour regimentation.

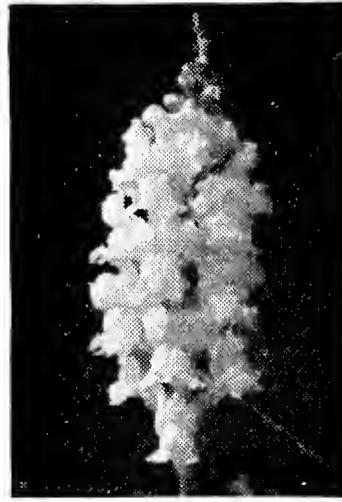
Seedsman are also faced with co-ordinating a production season that nature controls with man's planting schedules, which in this trade are often artificial. Being human, the Seedsman does the best he can under any given circumstance. Usually this results in excellent service and a little human co-operation helps a lot.



FLORIST SNAPDRAGONS ARE A SPECIALTY WITH US.

HARROLD'S  
*Florist = Strain*  
*Flower Seeds*

In this section we have endeavored to include a large number of the most popular varieties of flower seeds which are customarily grown by the professional florist. The greatest care has been exercised in the selection of our source of supply and we do not believe that any better seeds are obtainable from any source. In fact in most cases we offer strains which are supplied to us direct from the pre-eminent specialist in each line. In addition to the finest strains we also use the same care in storing, testing and packing as with our own specialty, Pansies; and it is our desire to supply you with the ultimate in strain and seed quality at all times.



# FLORISTS' CUT - FLOWER *Snapdragon* Seeds

Here is a group of stock of unusual value to florists with all varieties offered here time tested and of proven worth. Florist varieties are fine outdoor bedding stock.

## TRADE PACKETS

We packet our Snapdragon seeds in generous trade packets which contain 1/64th ounce, or about 2300 seeds. Prices are identical on all varieties so that any assortment of varieties may be obtained at the quantity price quoted on trade packets.

## UNIFORM PRICES ON ALL VARIETIES

1 packet	\$ .75	5 packets	\$3.00
3 packets	\$2.00	10 packets	\$5.50

## *Special Florist Assortment \$1.00*

We offer these assortments as a convenience to our many patrons whose requirements are insufficient to justify planting of a full trade packet each of several varieties desired. Each of these assortments contains 1/4 trade packet each of any 4 varieties listed below; your selection. Sold in complete assortments of 4 quarter packets only. Approximately 2000 seeds per assortment.

## QUANTITY PRICES

For those whose requirements will exceed a packet or two of each of several varieties, we quote as follows in quantities by weight. This list also gives the varieties and color description as they are carried in our stock. Both in bulk and packets

VARIETY	1/16 oz.	1/4 oz
AFTERGLOW: The most popular early bronze.....	\$1.50	\$4.00
ALICE SUNSHINE: Free flowering yellow.....	1.50	4.00
CAPTOR: Outstanding new white.....	3.00	
CELESTIAL: New yellow.....	3.00	
BERTHA BAUR. Wonderful lavender or orchid.....	1.50	4.00
CEYLON COURT: Finest early canary yellow.....	1.25	3.00
CHEVIOT MAID: Fine early pink.....	1.25	3.00
CHEVIOT MAID SUPREME: Darker than the above sort..	1.50	4.00
CHEVIOT MAID — Yoder Strain. A shade lighter. ....	1.50	4.00
COATES' YELLOW PERFECTION: Deep yellow mid-season.....	1.50	4.00
DAYBREAK: Vigorous Briarcliff Rose pink.....	3.00	
GENEVA PINK: Medium early rich rose pink.....	1.50	4.00
GOLDEN PINK QUEEN: Color as named.....	1.25	3.00
HAPPINESS: Long stemmed rose pink. Keeps well cut.....	1.50	4.00
HARROLD'S RED: Deep wine red Early.....	1.50	4.00
HELEN: The standard winter salmon.....	1.25	3.00
JENNIE SCHNEIDER: Columbia Rose pink.....	1.25	3.00
KIRKWOOD BEAUTY: Glowing bronze .....	2.00	5.00
LAURA: Early deep rose. Not very tall.....	1.25	3.00
LAURENE HARROLD: Sunset tints of pink and gold.....	1.50	4.00
LUCKY STRIKE. Fine pure white.....	1.50	4.00

## SNAPDRAGON SEEDS Continued

VARIETY	1/16 oz.	3/4 oz.
NEW CINCINNATI: Finest light rose .....	1.50	4.00
NEWPORT GOLDEN: Shading from lemon to golden yellow.....	1.50	4.00
NICHOLSON YELLOW. New early bright yellow.....	1.50	4.00
ORLANDO: An old favorite medium early bronze.....	1.25	3.00
ROMAN GOLD: Early gold shaded apricot rose.....	1.25	3.00
ROSE QUEEN: (Ball).....	2.00	
ROSE QUEEN: (Witterstaeter). Large rose.....	1.50	4.00
ROYAL PURPLE: Not very early but a new shade.....	1.25	3.00
SONNY: Very nice light pink.....	1.50	4.00
SUNBURST IMPROVED: Color of the Sunburst Rose.....	1.50	4.00
SUN TAN: Extra early orange tan.....	1.50	4.00
TERRY'S SURPRISE: Rich rose shaded orange.....	2.00	5.00
VELVET BEAUTY: Rich American Beauty red .....	1.50	4.00
WELCOME: New brilliant crimson, dark foliage.....	2.00	5.00
WHITE CHEVIOT MAID: Excellent commercial white...	2.00	5.00
WHITE ROCK: The standard white.....	1.25	3.00
WINTER HELEN: Improved early Helen.....	1.50	4.00
WINTER KING. Fine free flowering pink .....	1.50	4.00
MIXED BLEND: Made up to formula from above varieties..	1.25	3.00

## RUST RESISTANT VARIETIES

### THE NEW RUST-PROOF SUPER MAJESTIC GROUP An outstanding large flowered group.

VARIETY	Price per 1/32 oz.	1/16-oz.	1/4 oz.
AUTUMN GLOW: Old rose, suffused amber.....	\$.25	\$.45	\$1.25
DAINTY: Delightful soft pink. Fine cut.....	.25	.45	1.25
HARMONY SHADES: Terra cotta and yellow shaded rose.....	.25	.45	1.25
ORANGE SHADES: Rose shades overlayed orange..	.25	.45	1.25
RED SHADES: Crimson, Garnet and Ruby shades...	.25	.45	1.25
ROSE SENSATION: 1937's truly fine novelty. Rich rose pink with slight touch of salmon.....	.25	.45	1.25
ROSE SHADES: Rich Begonia Rose. Fine.....	.25	.45	1.25
MIXED: Full range of colors—many new.....	.25	.45	1.25

### 1935-36 INTRODUCTIONS

RUST PROOF BUTTERCUP: Deep clear yellow ...	\$ .25	\$ .75
RUST PROOF SHASTA: Pure white greenhouse forcing type.....	.25	.75
RUST PROOF CRIMSON: Maximum type.....	.25	.75
RUST PROOF PINKIE: Pure rose pink.....	.25	.75
RUST PROOF U. of C. Deluxe Mixture. Improved well balanced blend of many colors.....	.20	.50

## *Annual Parkspur Imperial*

VARIETY	Price per 1/8 oz.	1/2 oz.	1 oz.	1 lb.
BLUE BELL: Clear light blue .....	\$.25	\$.50	\$.80	\$8.00
BLUE COCK ADE— New rich lilac blue.....	.35	.50	.90	9.00
BLUE SPIRE: Deep oxford blue.....	.25	.50	.80	8.00
CARMINE KING: Deep carmine rose.....	.25	.50	.80	8.00
CORAL KING— New blushing pink suffused coral.	.35	.50	1.00	10.00
DAINTINESS: Delicate lavender.....	.25	.50	.80	8.00
EXQUISITE PINK: Soft salmon pink.....	.25	.50	.80	8.00
EXQUISITE ROSE: Rose pink.....	.25	.50	.80	8.00
GLORIA: Rich deep rose.....	.25	.50	.80	8.00
LILAC QUEEN: New. Lilac shading lavender blue	.25	.50	.80	8.00
LILAC SPIRE: Lilac.....	.25	.50	.80	8.00
LOS ANGELES IMPROVED: Rose.....	.25	.50	.80	8.00
MISS. CALIFORNIA: Deep pink shaded salmon.	.25	.50	.80	8.00
PEACH BLOSSOM: Light pink.....	.25	.50	.80	8.00
WHITE KING— New early giant pure white...	.35	.50	1.00	9.00
WHITE SPIRE: Pure white.....	.25	.50	.80	8.00
FLORIST FINE BLEND: Best formula mixture..	.20	.40	.75	7.50

### TALL DOUBLE STOCK FLOWERED

AGERATUM BLUE	LILAC
BRIGHT ROSE	PURE WHITE
DARK BLUE	SHELL PINK
EMPRESS ROSE	ROSEY SCARLET
LA FRANCE: Pink	MIXED

Price, 1/2 ounce, \$.25; 1 ounce, \$.50; 1 pound, \$4.50.

ROSAMOND: New. Pure deep rose self. Very brilliant and does not fade  
A valuable florist variety. Price: 1/8 ounce, \$.15; 1/2 ounce, \$.30; 1 ounce  
\$.50 per pound, \$5.00.



# Fine Aster Seeds

Aster — Aurora, Golden Sheaf.

## Newer Varieties

**EARLY GIANT WILT RESISTANT:** A new class with early flowering habit producing bloom simular to the Giants of California type but four to six weeks earlier. Plants are not so tall being about 18 inches. Available only in Light Blue and Peach Blossom.

Price: Trade packet 50c;  $\frac{1}{4}$  oz., \$1.20; 1 oz., \$4.00.

**SUPER GIANT EL MONTE:** A glowing crimson companion to the very popular Super Giant Los Angeles. A 1936 introduction.

Price:  $\frac{1}{16}$  oz., 25c;  $\frac{1}{8}$  oz., 35c;  $\frac{1}{4}$  oz., 70c; 1 oz., \$2.10.

**SUPER GIANT LOS ANGELES:** The finest, largest shell pink Aster. Excellent as a cut flower producing flowers of Chrysanthemum texture, 6 to 8 inches in diameter, on long stiff stems.

Price:  $\frac{1}{8}$  oz., 35c;  $\frac{1}{2}$  oz., \$1.10; 1 oz., \$2.10.

**AURORA GOLDEN SHEAF:** Wilt resistant. Crested center. Deepest yellow.

**AURORA BLUE:** Light blue, yellow center.

**AURORA ROSE:** Bright rose, yellow center.

Price:  $\frac{1}{8}$  oz., 25c;  $\frac{1}{4}$  oz., 40c;  $\frac{1}{2}$  oz., 75; 1 oz., \$1.40.

**HEART OF FRANCE:** Wilt resistant. Deepest red Aster. Fine.

Price:  $\frac{1}{8}$  oz., 35c;  $\frac{1}{4}$  oz., 50c; 1 oz., \$1.75.

**BALL DEEP ROSE:** Wilt resistant. Deep rose, early branching.

**BALL PURPLE:** Wilt resistant. Deep bright purple, early branching.

**BALL WHITE—EARLY:** Wilt resistant. Medium early crested flowers.

**BALL WHITE—LATE:** Wilt resistant. Late branching. Fine.

Prices:  $\frac{1}{8}$  oz., 30c;  $\frac{1}{2}$  oz., \$1.00; 1 oz., \$1.70.

## Time Tested Standard Sorts

**IMPROVED CALIFORNIA SUNSHINE:** An outstanding new Aster greatly improved over the old Sunshine type. Colors—Flesh, salmon pink, lavender, light blue, purple, rose, white, and mixed.

Price:  $\frac{1}{16}$  oz., 20c;  $\frac{1}{4}$  oz., 75c;  $\frac{1}{2}$  oz., \$1.25; 1 oz., \$2.50.

**KING OR NEEDLE TYPE:** Wilt resistant. A large quilled petal flower that ships well. Dark blue, crimson, lavender, peach blossom, white and mixed.

Price:  $\frac{1}{8}$  oz., 20c;  $\frac{1}{4}$  oz., 35c; 1 oz., \$1.10.

**CALIFORNIA GIANTS:** Improved strain. The largest, showiest Aster today. Robust growing and disease resistant. Apple blossom pink, carmine rose, dark purple, deep rose, light blue, white, and mixed.

Price:  $\frac{1}{16}$  oz., 20c;  $\frac{1}{4}$  oz., 50c; 1 oz., \$2.00.

**IMPROVED CREGO—GIANT COMET:** Wilt resistant. A fine florist group. Colors—Blue flame, Cattleya, crimson, dark violet, deep rose, light blue, shell pink, white, and mixed.

Price:  $\frac{1}{8}$  oz., 20c;  $\frac{1}{4}$  oz., 40c; 1 oz., \$1.25.

**QUEEN OF THE MARKET:** Improved wilt resistant. The standard early Aster. Colors—Crimson, dark blue, flesh pink, light blue, scarlet, white, and mixed.

Price:  $\frac{1}{4}$  oz., 35c; per oz., \$1.25.

**EARLY ROYAL:** Wilt resistant. Follows the Queen of the Market in flower. Very fine. Colors—Azure blue, deep rose, lavender pink, purple shell pink, white, and mixed.

Price:  $\frac{1}{8}$  oz., 25c;  $\frac{1}{4}$  oz., 45c; 1 oz., \$1.25.

# Florist Strain *Calendula* Seeds



ORANGE SHAGGY

These come to us from a specialist who probably has done as much or more work with this family as any single specialist in the field. It is also from this grower's cultures that a majority of this seed used for forcing comes. We feel certain that there are no better strains or varieties available today.

VARIETY	Price per $\frac{1}{4}$ oz.	1 oz.	4 ozs.
BALL APRICOT: Straw yellow dark center.....	\$ .25	\$ .75	\$2.25
BALL GOLD: Long stemmed golden yellow.....	.25	.75	2.25
BALL LEMON QUEEN: Golden yellow dark center..	.25	.75	2.25
BALL LONG ORANGE: Deep orange with lg. stems.	.25	.75	2.25
BALL MASTERPIECE: Rich deep orange dark center.	.25	.75	2.25
BALL ORANGE IMPROVED: Glowing orange.....	.25	.75	2.25
BALL SUPREME: Cadmium orange dark center.....	.25	.75	2.25
BALL WHITE: Cream white dark center.....	.25	.75	2.25
BALL BLEND MIXTURE: All above included in a good all-round florist mixture.....	.25	.75	2.25
Ball varieties supplied at \$8.00 per pound in quantities of 8 ounces or more. Assortments of varieties may be ordered at the full quantity price.			
APRICOT QUEEN: New. Soft apricot, shaded orange with dark eye.....	.25	.75	2.25
CAMPFIRE: Dark orange, scarlet sheen.....	.20	.60	1.50
CHRYSANTHA: Clear buttercup yellow. Fluffy.....	.15	.50	1.00
ORANGE SUNSHINE:—New. Chrysanth type.....	.20	.60	1.50
ORANGE SHAGGY: Deep orange, lighter center. A very fine new type. A.A.S. Gold Medal 35.....	.10	.30	1.00
RADIO: Deep orange, quilled petals.....	.10	.30	1.00
RADIO GOLDEN BEAM: Golden yellow, quilled petals.....	.10	.30	1.00
SENSATION: See CAMPFIRE above. Same price.			
SUNSHINE: See CHRYSANTHA above. Same price.			
Pound quantity price on this group 3 times 4 ounce price.			

## *Cineraria Seeds*

### Howard & Smith's CALIF. SUPER-GIANTS - *Hybrida Grandiflora Nana* -

An outstanding new strain of Cineraria *hybrida grandiflora nana* which produces free flowering plants 15 to 18 inches high. The huge flowers measure from 4 to 6 inches across with single petals 1 to 1½ inches wide. The most remarkable thing about this plant is the basal branching habit of the flower stems making a wonderfully formed flat topped cluster. Coloring is especially brilliant and magnificent.

Colors                      Seeds from the originators.

BLUE SHADES—Sky blue to ultra-marine, some with white zones.

CRIMSON AND CARMINE SHADES—Very rich.

SALMON SHADES—Delicate tints from light salmon to deep pink.

SUPERB BLEND—All the above shades along with many others not available separately, blended in a well-balanced mixture.

SEED PRICES: Trade Packets—about 500 seeds, \$1.00; 1/128 oz., \$2.00; 1/64 oz., \$4.00; 1/32 oz., \$7.50; 1/8 oz., \$20.00

### OTHER WELL KNOWN STRAINS.

VARIETY	Tr pkt	$\frac{1}{64}$ oz	$\frac{1}{32}$ oz	$\frac{1}{16}$ oz.
CRAMER PRIZE STRAIN: The most popular florist strain. Excellent habit.....	\$1.00	\$2.00	\$3.75	\$7.00
GRANDIFLORA SEMI - DWARF: Fancy mixed.	.50	1.00	2.00	4.00
MULTIFLORA NANA: (Hybrid strain) Mixed..	.50	1.00	2.00	4.00

# Delphiniums

## PACIFIC GIANTS

A new strain originated on the Pacific Coast. Huge flowers, 2½ to 3½ inches in diameter, beautifully spaced on well balanced spikes. The woody stems well resistant to mildew. This strain is the nearest 100 per cent double available. A group of stock you will hear more of in the future. Stock will probably be limited this year.

	Trade Packet	1/8 oz.	1/4 oz.
BLUE SHADES.....	\$ 1.00	\$ 2.00	\$ 3.50
LIGHT SHADES.....	1.00	2.00	3.50
PASTEL SHADES.....	1.00	2.00	3.50
VIOLET SHADES.....	1.00	2.00	3.50
PACIFIC GIANTS MIXED.....	1.00	1.80	3.25
PACIFIC GIANT WHITE: A pure white of gigantic size, vigorous and robust. Flowers fully double and true from seeds. Undoubtedly the best white ever offered.....	1.50	3.00	5.00

## STANDARD VARIETES

VARIETY	Price per Tr. Pkt.	1/8 oz.	1 oz
BLACKMORE & LANGDON: Originators "Gold Medal" mixture. Grown by originators.....	\$.75	\$ 1.10	\$ 7.00
BLACKMORE & LANGDON: Originators standard mixture. Grown by the originators.....	.50	.75	5.00
BLACKMORE & LANGDON STRAIN: American grown.....	.35	.70	4.00
GOLD MEDAL HYBRIDS: Choice mixed, dark shades.....		.20	1.25
HOODACRES WHITE: An American hybrid white that produces many fine specimen plants. ....	.50	1.20	8.00
ICEBERG: Beautiful white about 4 feet high.....	.35	.65	4.25
SUMMER CLOUD: A particularly fine tall white....	.35	.65	4.25
WREXHAM STRAIN: Fancy blend. Contains all colors of this popular Hollyhock strain.....	.35	.70	4.50
WREXHAM STRAIN—ART SHADES: The finest colors.....	.50	1.00	7.00

## BELLADONNA TYPES

BELLADONNA: Fine light blue. A florist favorite....	.25	1.25	
BELLADONNA IMPROVED: Deep blue, large flowers.....	.35	2.50	
BELLAMOSUM: Bright dark blue.....	.25	1.35	
BLUE GROTTO: New. Deep blue, royal purple Bee. Cream center.....	.25	.50	3.25
CLIVEDEN BEAUTY: Fine improved strain of Belladonna. Is extremely popular.....		.35	2.50
CARDINALE: Brilliant scarlet.....	.35	.50	3.50
LAMARTINE: Gentian blue.....	.35	.60	4.00

Quantities of ¼ oz., ½ oz., and ¾ oz. supplied at the ounce rate.

## Select Verbenas

This selection is made from the most select group of the modern sorts which are of most value to the florist. Realizing the germination instability of Verbena seeds, our stock comes from the most reliable growers and germination is under close check throughout the season.

	Pkt.	1/4 oz.	1/2 oz.	1 oz
BEAUTY OF OXFORD HYBRIDS—Rose pink to rose red.....	\$.25	\$.60	\$ 1.10	\$ 2.00
CERISE QUEEN—Very fine salmon cerise.....	.25	.60	1.10	2.00
COCCINEA—Scarlet with small eye.....	.25	.50	.90	1.50
CRIMSON GLOW—Bodger's New crimson....	.35	.60	1.10	2.00
ETNA—Garnet red, cream eye.....	.25	.60	1.10	2.00
LAVENDER GLORY—Fine lavender, cream eye.	.25	.60	1.10	2.00
LUCIFER—Brilliant scarlet self.....	.25	.50	.90	1.50
LUMINOSA—Glowing flame pink.....	.25	.50	.90	1.60
ROSE CARDINAL—Rose with large white eye...	.25	.50	.90	1.50
ROYALE—Royal blue, cream yellow eye.....	.25	.60	1.10	2.00
SPECTRUM RED—Intense bright red.....	.25	.50	.90	1.60
VIOLACEA STELLATA—Rich violet white eye..	.25	.50	.90	1.50
FINEST MIXTURE—Made up from named sorts.	.25	.40	.75	1.25

# FLORISTS' DOUBLE FLOWERING

## *Marigolds*

We present here a new group in the Harrold's Pedigreed Strain line of seeds. These Marigold varieties have been selected with utmost care both as to strain and source and we believe them to be the best obtainable for the florist.

### NEWER VARIETIES AND NOVELTIES

	1/8 oz.	1/2-oz.	1-oz
CROWN OF GOLD: Gold Medal 1937— Center of flower of short quilled petals with a collar of flat guard petals at base. Color orange, plants 2 1/2 ft. flowers 3 inches. The first known Marigold with odorless foliage.	\$ .20	\$ .60	\$ 1.00
GIGANTEA ORANGE SUNSET: NEW—1939 Exquisite deep orange producing large double flowers averaging 5 inches and over in diameter. Over 65 o/o fully double with sweet fragrance. A good subject for greenhouse forcing.....	.75	2.60	5.00
GIGANTEA SUNSET GIANTS: (Chrysanthemum flowered). This 1937 novelty will, beyond doubt, set a new standard in Marigolds. Combining the desirable characteristics of exceptional large size, showy colorings, and pleasant fragrance unlike that normally associated with Marigolds this will become an outstanding florist sort. Flowers are from 5 to 7 1/2 inches across on fine long stems and, while varying considerably in type, 60 per cent or more are fully double. Color range from light yellow to golden orange.....	.25	1.00	1.50
CHRYSANTHEMUM FLOWERED AMERICAN BEAUTY: Incurved type, fully double, free flowering, strong stems, height 3 feet. Colors— Orange Golden Orange, Yellow and Mixed.....	.25	1.60	2.90
DIXIE SUNSHINE: Large flowered golden yellow introduced in A. A. S., 1936. Very desirable.....	.25	1.00	1.50
DIXIE SUNRISE: An early strain of Sunshine that is 100 o/o double. Flowering by August 15th., it is useable even in the most northerly locations.....	.70	2.25	4.25
GUINEA GOLD: This popular florist variety has proven its worth. Color, golden orange.....	.15	.50	.90
YELLOW SUPREME: A lemon yellow companion to Guinea Gold. Fine characteristics for florist culture and a distinctive honey fragrance.....	.25	.55	1.00
HARMONY: Dwarf double French type. Most charming Scabiosa like flowers of golden yellow with a maroon-red border.....	.20	.50	.90
NEW DWARF ALL-DOUBLE ROYAL SCOT: An improved strain of this popular variety. Mahogany and gold in a uniform striped effect.....	.25	.90	1.75

### WELL KNOWN STANDARD VARIETIES

GIANT AFRICAN ALL-DOUBLE ORANGE.....	.20	.70	1.25
GIANT AFRICAN ALL-DOUBLE LEMON.....	.20	.70	1.25
PRINCE OF ORANGE.....	.20	.70	1.25

### LIEB'S WINTER FLOWERING STRAINS

LIEB'S WINTER MARIGOLD: The original variety that has made the reputation for this group. An excellent winter flowering subject as well as nice for bedding. Originators packets, 50c each.

SEEDS FROM OUTDOOR GROWN PLANTS: Grown in Calif. from originators stock seeds. Satisfactory outdoors but forcing quality is unknown. 1-4 oz., \$ .60; 1 oz., \$ 2.00

LIEB'S WINTER SUNSHINE: The new addition to this group. Golden orange with yellow center. Most attractive and worthy of your fullest trial. Originators packets, 60c each.

## *Gleam Nasturtium Seeds*

### VARIETY                          1/2 oz.    1 oz.    4 oz.    1 lb

GLEAM HYBRIDS: Dazzling mixed colors.....	\$ .10	\$ .15	\$ .40	\$ 1.20
GOLDEN GLEAM: Golden yellow.....	.10	.15	.30	1.00
GOLDEN GLOBE: (Golden Giant) New dwarf double, golden yellow.....	.10	.20	.50	2.00
SCARLET GLEAM: Scarlet.....	.10	.15	.50	1.40
MOON, ORANGE, or SALMON GLEAM.....	.20	.40	1.00	3.50
DWARF GEM MIXED: .....	.10	.20	.50	2.00

# *Finest Petunias*

## The NEW American Super-Double

We offer this improved AMERICAN bred strain of double flowering Petunias as a most valuable addition to this popular family. This strain has been improved in doubleness and color, producing about 95 per cent double and semi-double flowers. The plants are about 12 inches high and of desirable compact habit.

	Half packets of these sold	Tr. Pkt.	3 Pkts.	1/16 Oz.
SUPER DOUBLE SUPERIOR MIXED—A mixture of the highest type.....		\$1.75	\$4.50	\$5.50
SUPER DOUBLE CRIMSON—Amaranth crimson.....	1.75	4.50	5.50	
SUPER DOUBLE HELIOTROPE—Lilac vained with heliotrope.....	1.75	4.50	5.50	
SUPER DOUBLE MADONNA—Fine pure white.....	1.75	4.50	5.50	
SUPER DOUBLE ROSE QUEEN—Bright rose pink...	1.75	4.50	5.50	
SUPER DOUBLE OREGON PRIDE—Salmon pink....	1.75	4.50	5.50	
SUPER DOUBLE VARIGATED—Pink and white.....	1.75	4.50	5.50	
SUPER DOUBLE CHIEF—Salmon rose overlaying copper.....	1.75	4.50	5.50	

1/128 oz. at \$3.00.

Half packets \$1.00.

## Original Japanese "All Double"

ALL-DOUBLE "VICTORIOUS"—Dwarf mixed.....	\$2.00	\$5.00	\$8.00
ALL-DOUBLE "TRIUMPHANT"—Giant mixed.....	2.00	5.00	8.00

Packets contain about 1000 seeds. Half packets \$1.00

## *New and Recent Introductions*

SURER FLUFFY RUFFLES—A new strain mixed of finest coloring and exquisite ruffled form Far superior to the original Shepherd Fluffy Ruffles as originally introduced.....	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
		\$1.00	3.00	5.00
IMPROVED DWARF ELK'S PRIDE— A really compact dwarf plant with the usual large violet blue flowers.....	.75	1.75	3.00	6.00
ROSE CREPE de CHINE—A NEW addition to the miniature or Gem class. A fine rich rose with a new type crepe like flower, slightly waved and of nice size. Very compact habit.....	.50		1.00	1.75
SALMON SUPREME—NEW Nana Compacta of rich coral salmon changing to glisiening salmon pink as flowers age. Good plant habit.....	.50		1.00	1.80
RUFFLED GIANT MARILYN — Ruffled Giant type of salmon rose vained a deeper shade. An outstanding new color.....	1.00	1.75	3.25	6.00
HOLLYWOOD STAR—A Hybrida type of charming rich rose with amber throat. This sort is unique, in that the flowers resemble a five pointed star in form.....	.50		1.00	1.75
BALCONY ROSY MORN—A balcony type of the ever popular Rosy Morn.....	.50		1.00	1.75
ADMIRAL—Dark blue of similar form and habit as Martha Washington (New).....	.50		1.25	2.00
FLAMING VELVET — (Hybrida) This velvety blood red variety has attracted much attention because of its depth of color.....	.25		.50	.80
MARTHA WASHINGTON — The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant.....	.50		.75	1.10
MINIATURE ROSE GEM—The latest offering in this desirable group. Bright rose, extremely compact plants.....	.25		.60	1.00
MINIATURE PINK GEM—The original miniature which has received so much attention. Deep pink.....	.25		.50	.80

## *Giants of California*

	Tr. Pkt.	1/64 oz.	1/32 oz.	1/16 oz.
DWARF RAMONA STRAIN—Our most popular sort.....		\$ .75	\$1.30	\$2.60
				\$5.00
BODGER'S NEW SUPREME—An outstanding new addition to this group in mixture of the finest pink and rose shades.....	1.50	2.50	4.75	9.00
DWARF RAMONA DARK SELECTION.....	.75	1.30	2.60	5.00
RUFFLED MONSTERS—Half dwarf. Fine colors.	.50	1.00	1.60	3.00

## General Petunia Sorts

**RUFFLED GIANTS:** Large throated. Unusually fine.

	Tr.	1/64 Pkt.	1/32 oz.	1/16 oz.
CAMILLA—Light copper rose veined ruby.....	.50	1.25	2.50	4.50
COPPER RED—Coppery scarlet, dark throat....	.50	1.25	2.50	4.50
GERMAN EMPRESS—Lilac, veined purple.....	.50	1.25	2.50	4.50
PRINCESS OF WUERTEMBERG — Rose, deep garnet throat.....	.50	1.25	2.50	4.50
SILVER ROSE—Pink flushed amaranth .....	.50	1.25	2.50	4.50

	Tr.	1/64 Pkt.	1/32 oz.	1/16 oz.
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**GRANDIFLORA COMPACTA SINGLE FRINGED:** A very outstanding group.

GAIETY—Rose and white daintily fringed.....	.50	1.00	2.00	4.00
GOTTFRIED MICHAELIS—Velvety crimson....	.50	1.00	2.00	4.00
LACE VEIL—New pure white.....	.50	1.00	2.00	4.00
SETTING SUN—Deep rose, dark throat.....	.50	1.00	2.00	4.00

**GRANDIFLORA SINGLE FRINGED:** A fine group.

PRIDE OF PORTLAND—Deep pink.....	.50	.75	1.20	2.40
DAINTY LADY—Delicate yellow self.....	.50	2.50	4.00	8.00
RAPTURE—New orchid rose rose van'd gold thr'	1.00	1.25	2.50	4.50
ROMANY LASS—Deep crimson, dark throat....	.50	1.00	2.00	4.00
THEODOSIA—Rose, golden throat.....	.50	1.00	2.00	4.00
ELK'S PRIDE IMPROVED—Same color as Elk's Pride but fringed.....	.75	1.50	2.75	5.00
MIXED—All the above and many others.....	.50	1.00	1.50	2.75

**GRANDIFLORA PLAIN EDGED:**

DWARF PINK GLORY—Flame rose pink.....	.50		1.50	3.00
ELK'S PRIDE—Well known standard purple....	.50	.90	1.50	2.80
PURPLE ROBE—Deep purple edged silver.....	.50	1.50	2.50	4.50
QUEEN OF THE MARKET—Carmine red, dwarf.....	.50	1.20	2.40	4.75
PINK GLORY—Fine flame rose.....	.50	.90	1.50	2.75
WHITE CLOUD—Dwarf, compact pure white...	.50	.90	1.75	3.25
MIXED—All the above and many others.....	.50	.90	1.50	2.50

### BALCONY (Hybrida Pendula)

Tr. Pkt.  $\frac{1}{8}$  oz.  $\frac{1}{2}$  oz. 1 oz.

DEEP BLUE—Very attractive rich violet blue....	\$ .25	.80	\$ 3.00	\$ 5.00
COPPER ROSE—Beautiful rich new color.....	.25	.80	3.00	5.00
CORNFLOWER BLUE—Rich blue.....	.25	.80	3.00	5.00
CRIMSON.....	.25	.40	1.75	3.00
DAMASK ROSE—(New) Tyrian rose.....	.25	.80	3.00	5.00
NETTED BLUE GEM—Steel blue veined violet..	.20	.60	2.25	4.50
ROSE—and also PURE WHITE.....	.25	.40	1.75	3.00

### DWARF HYBRIDA NANA ERECTA: A fine group.

ALDERMAN—Deep violet blue.....	....	.25	.80	1.50
BLUE BEDDER—Mid blue.....	.25	.90	1.50	3.00
CELESTIAL ROSE—Improved Rose of Heaven..	.50	.75	1.75	3.50
NORMA—Light purple with white star.....	....	.25	.80	1.50
ROSE OF HEAVEN—Brilliant rose.....	....	.25	.80	1.50
ROSE QUEEN IMPROVED—New intense rose.	.75	1.25	4.00	7.50
ROSEY MORN—Rose with white throat.....	....	.25	.80	1.50
SILVER BLUE—Light blue.....	.50	.75	2.25	5.00
SNOW BALL—White.....	....	.25	.80	1.50
MIXED—All the above and many others.....	....	.25	.80	1.50

For quantities in between those quoted take rate next larger amount.

## Salvia Seeds

### SCARLET VARIETIES

Tr. Pkt. 1-4 th. 1-2 oz. 1 oz

AMERICA—Globe of Fire, 16 inches.....	\$ .35	\$ .75	\$ 1.35	\$ 2.50
BONFIRE or CLARA BEDMAN, 16 inches..	.35	.50	1.00	1.75
FIREBALL, 14 inches.....	.35	.50	1.00	1.75
HARBINGER—Finest early scarlet, 16 inches	.35	.80	1.50	2.75
ROCKET, NEW—Early dwarf, 10 inches....	.50	1.50	3.00	5.00
SPLENDENSE—Tall, 24 inches .....	.35	.60	1.00	2.00
ZURICH—Early, 12 inches .....	.35	.60	1.00	2.00

Prices on larger quantities than those given herein, gladly supplied.

# Florist Stocks

## DOUBLE GIANTS OF CALIFORNIA:-

This new group should be given the attention and consideration of the florist who wishes to grow quality Stocks. They are of about the same habit as the Improved Bismarck group, but produce a longer spike, both in flower and stem. This strain produces a high percentage of doubles. Fine for indoor or outdoor growing.

We introduced this group to our patrons 5 years ago and supply only the originator's — Macdonald — seeds. Reports from growers using them has been most complimentary. This group will be found of double application, as when benched close, like the non-branching varieties, they can be made produce but a single mammoth flower spike. Benched in wider setting, habit is same as Bismarck only resulting flowers are much finer.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
GOLDEN GATE: Rich yellow.....	\$ .50	\$1.00	\$1.90	\$3.50
MONTEREY: Pink.....	.50	1.00	1.90	3.50
PACIFIC: Blue.....	.50	1.00	1.90	3.50
SANTA BARBARA: Chamois.....	.50	1.00	1.90	3.50
SANTA MARIA: Wonderful white.....	.50	1.00	1.90	3.50
SEQUOIA: Rose carmine.....	.50	1.00	1.90	3.50
SHASTA: Glistening white.....	.50	1.00	1.90	3.50
TAHOE: Lavender.....	.50	1.00	1.90	3.50
THE REDWOODS: Blood red.....	.50	1.00	1.90	3.50
YOSEMITIE: Rose.....	.50	1.00	1.90	3.50
FANCY MIXED: Blended from all the above....	.50	1.00	1.90	3.20

## DOUBLE EARLY GIANT IMPERIAL:-

### -IMPROVED BISMARCK-

Early and with a high percentage of doubles, these are the standard branching variety so much used for both forcing and bedding.

	Price per 1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
ANTIQUE COPPER: Rich Hellebore red.....	\$ .40	\$ .80	\$1.40	\$2.80
APPLE BLOSSOM: Blush pink.....	.40	.80	1.40	2.80
BLOOD RED.....	30	55	1.10	2.20
BUTTERCUP: Rich yellow.....	.40	.80	1.40	2.80
CHAMOIS: Ivory tinted old rose.....	.40	.80	1.40	2.80
DARK BLUE.....	.40	.80	1.40	2.80
ELK'S PRIDE: Royal purple.....	.40	.80	1.40	2.80
FLESH: Bright flesh pink.....	.40	.80	1.40	2.80
GOLDEN BALL: Canary yellow.....	.40	.80	1.40	2.80
GOLDEN ROSE: Light golden rose.....	.40	.80	1.40	2.80
LAVENDER: Silvery lavender.....	.40	.80	1.40	2.80
LILAC.....	.40	.80	1.40	2.80
ROSE: Rose pink.....	.40	.80	1.40	2.80
WHITE.....	.40	.80	1.40	2.80
WHITE WONDER: New. Very large tall white..	.50	.80	1.40	2.80
FANCY FLORIST BLEND: Fine mixture.....	.35	.60	1.10	2.20

## GIANT DOUBLE, NON-BRANCHING COLUMN:-

These are the non-branching strain producing one flower spike per plant. They are much used by florists due to the high quality of the cut produced, and because they may be grown satisfactorily in close spacing they make a profitable group to grow.

	Price per Tr. Pkt.	1/4 oz.	1/2 oz.	1 oz.
BALL WHITE: Best white.....	\$ .50	\$2.00	\$4.00	\$7.75
CHAMOIS PINK: Apricot pink.....	50	2.00	4.00	7.75
DEEP ROSE: New. Deep brilliant rose.....	.50	2.00	4.00	7.75
GLORIA: Brilliant crimson.....	.50	2.00	4.00	7.75
LILAC LAVENDER: (Silvery Lilac) .....	.50	2.00	4.00	7.75
PURPLE.....	.50	2.00	4.00	7.75
RUBY: Rich crimson.....	.50	2.00	4.00	7.75
SATIN ROSE: Soft rose.....	.50	2.00	4.00	7.75
CHOICE FLORIST BLEND: Finest mixed.....	.50	2.00	3.50	6.50

# BODGER'S

## Zinnia Seeds



GOLD MEDAL

Pansies are our own growing specialty and every care is taken in their breeding to produce seeds of unexcelled quality. Unquestionably in this field we are able to supply superior quality. In selecting all the other items offered in this catalogue we have used the same care that you do in buying our Pansies. We have gone direct to the foremost specialist in each field for our source of supply, therefore we offer only BODGER'S ZINNIAS. Being supplied by this specialist and subjected to our usual rigid laboratory and garden tests we feel confident that you can not find better stock than is offered below.

### ZINNIA FANTASY

**FANTASY MIXTURE:** Rounded double flowers composed of a mass of shaggy ray-like petals giving a most attractive appearance. Good stems. Colors from bright red and orange to delicate pink and cream.

Prices:  $\frac{1}{8}$  oz., 15c;  $\frac{1}{2}$  oz., 50c; 1 oz., \$ .95; 4 ozs., \$3.00.

### CROWN O' GOLD

**DESERT GOLD.** The new yellow. The prettiest yellow Zinnia to date.

Price:  $\frac{1}{8}$  oz., 20c;  $\frac{1}{4}$  oz., 35c; 1 oz., \$1.20.

**MIXED:** These include old rose, cream, yellow, red, pink, and lavender, all with the characteristic golden flecking usual to this group.

Price:  $\frac{1}{8}$  oz., 15c;  $\frac{1}{2}$  oz., 50c; 1 oz., \$1.00; 4 ozs., \$3.00.

### GOLD MEDAL DAHLIA FLOWERED

Generally these are the most popular strain for both bedding and cutting. We offer only the finest colors as follows.

<b>CANARY BIRD:</b> Rich yellow.	<b>ILLUMINATION:</b> Deep rose.
<b>CRIMSON MONARCH:</b> Crimson.	<b>OLD GOLD:</b> As named.
<b>DREAM:</b> Deep lavender.	<b>OLD ROSE:</b> As named.
<b>EXQUISITE:</b> Light rose.	<b>ORIOLE:</b> Orange and gold.
<b>GOLDEN DAWN:</b> Golden yellow.	<b>POLAR BEAR:</b> Pure white.
<b>GOLDEN STATE:</b> Yellow orange.	<b>SCARLET FLAME:</b> Bright scarlet.
<b>GOLD MEDAL FINEST MIXTURE:</b> Grown as separate colors and blended.	

Price:  $\frac{1}{8}$  oz., 20c;  $\frac{1}{4}$  oz., 30c;  $\frac{1}{2}$  oz., 45c; 1 oz., \$ .90; 4 ozs., or more of a variety, at pound price of \$ 9.00.

### CALIFORNIA GIANTS

Of immense size and fully double, the plants are taller and flowers large than the above group. Very popular.

<b>BRIGHTNESS:</b> Bright pink.	<b>MISS WILMOTT:</b> Soft pink.
<b>CERISE QUEEN:</b> Cerise rose.	<b>ORANGE KING:</b> Cadmium.
<b>DAFFODIL:</b> New Canary yellow.	<b>PURITY:</b> Best white.
<b>GOLDEN QUEEN:</b> Golden yellow.	<b>ROSE QUEEN:</b> Bright rose.
<b>LAVENDER QUEEN:</b> Dp lavender.	<b>SCARLET QUEEN:</b> Dp scarlet.
<b>FINEST MIXED:</b> Blended from separate color seeds.	

Prices:  $\frac{1}{4}$  oz., 25c;  $\frac{1}{2}$  oz., 45c; 1 oz., 85c; Lb., \$9.00.

### Improved LILLIPUT POMPON

The Lilliputs are among the most popular cut flower groups. Flowers are small, compact, and symmetrical on strong fine stems.

<b>CANARY GEM.</b>	<b>ROSEBUD:</b> Rose pink.
<b>CRIMSON GEM.</b>	<b>SALMON ROSE.</b>
<b>DEEP FLESH PINK.</b>	<b>SCARLET GEM.</b>
<b>GOLDEN GEM:</b> Golden Orange.	<b>VALENCIA:</b> Burnt orange.
<b>LILAC GEM.</b>	<b>WHITE GEM.</b>
<b>FINE MIXED BLEND:</b> Blended from separately grown colors.	

Price:  $\frac{1}{4}$  oz., 20c;  $\frac{1}{2}$  oz., 35c; 1 oz., 60c; Lb., \$6.00.

# Perennial Seeds

Variety	Price per pkt.	1/8 oz.	1/2 oz.	1 oz.
<b>ACHILLEA: Filipendula Parkers Variety—</b>				
Large yellow heads for cutting.....	\$ .25	\$ .35	\$ 1.30	\$ 2.50
The Pearl: The best hardy white sort.....	.35	.50	1.60	3.00
<b>ALYSSUM: Saxatile Compactum golden yellow</b>	.15	....	.45	.80
<b>Serpullifolium: Golden yellow silver foliage.</b>	.50	.80	2.75	5.00
<b>ANCHUSA ITALICA: Dropmore, Gentian Blue, 4-ft.....</b>	.10	....	.25	.40
Feltham Pride: Gentian Blue, 2 1/2-ft.....	.25	.50	1.75	3.50
Lissadel: Bright blue, 3-ft.....	.10	....	.30	.50
<b>ANCHUSA MYOSOTIDIFLORA (Dwarf Anchusa) Light blue, Forger-me-not flowers, 15-in.....</b>	.50	1.00	....	....
<b>ANEMONE: (Windflower) His Excellency.</b>				
Single firey scarlet.....	.20	.35	1.00	2.00
St. Brigid Hybrids: Fine double mixed.....	.20	.40	1.30	2.60
<b>AQUILEGIA: Longissima. (New) Delicate pale yellow, extremely long spurs.....</b>	.50	3.00	....	....
Waller Franklin long spurred hybrids.....	.50	1.00	3.00	5.00
Chrysanthea: New long spurred hybrids.				
A fine color blend.....	.25	.40	1.00	1.80
Crimson Star: Long spurred, deep coppery crimson.....	.35	.80	3.00	5.50
Mrs. Scott Elliott's Strain: Excellent.....	.30	.50	1.75	3.40
Dobbies Imperial Hybrids: Very fine mixture.	.25	.40	1.50	2.75
<b>ARMERIA: Laucheana dwarf rose, 4-in.....</b>	.35	.80	3.00	5.50
Alpina: Bright rose compact turf of foliage.				
Three inches high.....	.50	1.10	4.00	....
<b>BELLIS PERENNIS: Extra double fine mixed..</b>	.25	....	.75	1.40
Longfellow, dark rose.....	.25	....	.85	1.60
Snowball, double white.....	.25	....	.85	1.60
<b>BELLIS MONSTROSA: Red, rose or white separate.....</b>	.25	....	1.30	2.50
Tubulosa, Etna Red: Deep red.....	.25	.50	1.50	3.00
Tubulosa, Bernina: White changing to pink.	.35	.50	1.50	3.00
Tubulosa, Monterosa; Pure Rose.....	.35	.50	1.50	3.00
Tubulosa, Tiflis: Carmine red.....	.35	.50	1.50	3.00
<b>CAMPANULA: Carpatica (Hare Bell). Light Violet.....</b>	.15	....	.25	.80
Persicifolia: (Peach Bells). Large China Blue.	.30	.80	3.00	5.50
Rotundifolia Olympica: Blue Bells of Scotland. Dainty blue flowers, 10 to 12-in. high.	.50	1.10	4.00	....
Medium Mixed: (Canterbury Bells) .....	.15	....	.30	.60
<b>CANDYTUFT: Semperfivens, white.....</b>	.25	....	.75	1.40
Queen of Italy, rosy lilac.....	.15	....	....	.60
<b>CARNATION CHABAUD'S GIANT DOUBLE IMPROVED (Hardy)—</b>				
Cardinal Red (Sparkler) .....	.25	.50	1.50	2.80
Coppery Salmon (Aurora) .....	.25	.50	1.50	2.80
Crimson (Nero) .....	.25	.50	1.50	2.80
Flesh Pink.....	.25	.50	1.50	2.80
Rose Pink (The Pearl) .....	.25	.50	1.50	2.80
Salmon Rose (Legion of Honor) .....	.25	.50	1.50	2.80
White (Jeanne Dionis) .....	.25	.50	1.50	2.80
Finest Mixed.....	.25	....	.80	1.40
<b>CENTUREA: Dealbata Rose, silver foliage....</b>	.20	....	.55	1.10
Montana: Blue, 12 to 18 inches.....	.15	....	.25	.50
<b>COREOPSIS: Auriculata Superba. Dark yellow</b>	.15	....	.35	.60
Lanceolata: Golden yellow.....	.10	....	.20	.30
Double Sunburst: New double gold.....	.15	....	.45	.80
<b>DAISY: Shasta Daisy Alaska.....</b>	.15	....	.50	1.00
Leucanthemum. Double Shasta Daisy. Re-selected.....	1.00	1.35	7.00	12.00
<b>DIANTHUS: Allwoodii Alpinus. Blooms in 5 months.....</b>	.35	1.00	2.75	5.00
Ceasius. (Chedder Pink) Free flowering.....	.15	....	.60	1.00
Delight: Cross of Wivelsfield and Roysii. Pale pink to deep purple, 9 in. high.....	.50	1.25	5.00	9.00
Madam Butterfly. (New) Large fringed pink and white flowers.....	.50	.75	2.25	4.00
<b>LOVELINESS (New): Rosey lilac, finely fringed, free flowering.....</b>	1.00	1.50	8.50	18.00

# PERENNIAL SEEDS Continued

Variety	Price per pkt.	1/8 oz.	1/2 oz.	1 oz.
DIGITALIS: <i>Gloxiniaflora</i> The Shirley. Giant hybrids with spotted throats, mixed.....	.15	.....	.25	.50
<b>GILLARDIA GRANDIFLORA:</b>				
Breman. Coppery scarlet, golden edge.....	.25	.....	1.00	1.75
Burgundy. Coppery scarlet self.....	.25	.....	1.10	2.00
Goblin (New). Dwarf deep red yellow border	.35	.50	2.25	4.00
Tangerine Improved. Large orange.....	.25	.....	.75	1.25
The Dazzler. Golden yellow maroon red zone.....	.25	.....	.75	1.25
Portola Hybrids. Strong growing mixture...	.20	.....	.65	1.00
<b>GEUM:</b> Lady Stratheven, golden yellow.....	.25	.....	1.10	2.00
Mrs. Bradshaw. Scarlet.....	.25	.....	1.00	1.80
Prince of Orange. Early bright golden orange	.50	.90	3.25	6.00
<b>GYPSOPHILA:</b> Paniculata Double Alba, white Oldhamina (New). Large flowered flesh pink	.40	.90	2.75	5.00
Simular to Paniculata, more erect.....	.25	.....	1.00	1.80
Pacifica. Rose pink flowering after Panic....	.25	.60	1.75	3.00
<b>HOLLYHOCK:</b> Double Imperator Mixed. Large double fringed with crested center.	.25	.40	1.25	2.00
Fine colors and delicate tints.....				
Double Triumph. Early flowering with waved and fringed petals.....	.25	.40	1.25	2.00
<b>LOBELIA:</b> <i>Cardinalis</i> . Scarlet and hardy.....	.25	.80	2.60	5.00
<b>LYCHNIS:</b> <i>Arckwrightii</i> . Showey hybrids, 18 inch.....	.20	.....	.75	1.30
<i>Chalcedonica</i> (Jerusalem Cross): Scarlet....	.15	.....	.20	.35
<b>MYOSOTIS ALPESTRIS:</b> Forget-me-not. Blue	.15	.....	.50	1.00
Mixed: A fine color range.....	.15	.....	.50	1.00
<b>PENTSTEMON:</b> (Bearded Tongue) Sensation improved mixed. A fine hybrid strain.....	.25	.....	1.40	2.75
Grandiflora Fine Mixed.....	.20	.....	1.25	2.10
<b>PLATYCODON:</b> (Balloon Flower) Grandiflora Blue.....	.15	.....	.45	.90
Mariesi: Dwarf dark blue.....	.25	.35	1.00	2.00
<b>POPPY:</b> Australian early giant Roseum. Finest mixture of light shades, very large.....	.25	.....	1.00	1.80
The Emperor. Extremely large flowered orange.....	.35	.60	1.60	3.00
The Empress. As above but salmon rose....	.35	.60	1.60	3.00
Amurensis Yellow Wonder (New). Large yellow.....	.50	.70	2.25	4.00
El Monte. Deep tangerine orange.....	.25	.....	1.00	1.80
Fakenham Hybrids. Orange, yellow and white.....	.25	.....	1.00	1.80
Sanford's Giants. Fine mixture.....	.25	.40	1.25	2.00
Oriental Scarlet.....	.20	.....	.55	1.00
<b>PRIMULA:</b> <i>Malacoides</i> . Lilac.....	.25	1.00	.....	.....
<i>Malacoides</i> True Rose.....	1.00	.....	.....	.....
<b>PYRETHRUM:</b> Roseum James Kelway. Deep scarlet.....	.25	.40	1.40	2.30
Single and double, finest mixed.....	.25	.40	1.40	2.30
<b>SALVIA:</b> <i>Azurea Grandiflora</i> . Sky blue.....	.25	.50	1.50	2.60
<i>Farinacea Blue Bedder</i> . Deep blue.....	.25	.50	1.40	2.50
<b>SCABIOSA:</b> House's Giant Hybrids. Very fine.	.35	.75	2.25	4.00
<b>STATICE:</b> <i>Latifolia</i> , blue.....	.25	.....	.80	1.40
Dumosa. Large silvery rose.....	.35	.50	1.90	3.50
<i>Puberula</i> (New). Dark violet, 6-in.....	.35	.50	1.90	3.50
<b>STOKESIA:</b> (Stokes Aster) Blue.....	.20	.....	.75	1.40
Mixed.....	.20	.....	.75	1.40
<b>TRITOMA:</b> (Red Hot Poker) Pfitzer's Hybrids	.25	.....	.80	1.50
<b>WALLFLOWER:</b> Double extra choice mixed..	.25	.40	1.50	3.00
<b>SWEET WILLIAM:</b> ( <i>Dianthus Barbatus</i> )—				
Dwarf Alpine Mixed—very fine and new colors.....	.50	.....	2.50	5.00
Double Choice Mixed.....	.15	.....	.65	1.25
Single Purple Beauty.....	.15	.....	.50	.90
Single Newport Pink.....	.15	.....	.30	.50
Single Scarlet Beauty.....	.15	.....	.30	.50
Single Mixed. Many new shades.....	.15	.....	.30	.50

# FREE AIR-MAIL SERVICE

## On Seed Orders

### READ CAREFULLY

Continuing our past policy of modern service, we will prepay additional Air-Mail post to any point in the United States on all seed items priced at the rate of \$2.50 per ounce or more; providing that your order is transmitted to us by paid Air-Mail and amounts to \$3.00 or more; without additional cost to you.

Otherwise, Air-Mail delivery may be obtained at the prevailing rate.

Saving in time to eastern points by using Air-Mail is about 50 per cent.

It is impractical, due to cost, to ship bulbs or plants Air-Mail.

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## CONDITIONS OF SALE

Quotations wholesale for the professional trade.

PRICES as quoted, are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C. O. D. when for seeds.

ALL bulbs and plants CASH WITH ORDER except by special arrangement.

QUANTITIES: SEEDS—will be sold at quoted prices in quantity units no smaller than that specifically listed, PLANTS & BULBS—unless specifically listed differently the 100 price, where quoted, will apply to all quantities from 25 to 250 of a variety and size. 25 is the smallest item unit supplied at the 100 rate. The 1000 rate applies only to quantities of 250 or more of a variety and size. Amalgamation of items less than 250 of a size and kind, to gain the 1000 rate is not permissible.

REMITTANCE may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order. C. O. D. shipment or credit sales not made outside the U. S. A.

ALL ORDERS are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published.

SHIPMENT of seeds are all prepaid by insured post. Air-mail delivery service in the United States may be obtained without additional charge in accord with the conditions set forth above. All other stock is priced with delivery at the transportation office at Grants Pass, Oregon. Thereafter stock travels as the property of the purchaser and responsibility for safe delivery rests with transporting agency. In the event that loss is incurred in transite claim should be filed immediately with transport agency and full particulars of action be given us. While we can not insure such matters, our fullest co-operation will be given in obtaining proper adjustment in rare cases when such action may be necessary.

OUR RESPONSIBILITY: In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warranty in any manner the crop resulting therefrom.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

ON SEED items not listed here but offered in our last semi-annual catalogue, order may be made from it at the price quoted.

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